

WOMEN IN AFRICA
— PHILANTHROPY —

Wia54

PROMOTION
2020

54 LAUREATES
ENTREPRENEURS
IN 8 SECTORS

AGRICULTURE
BEAUTY INDUSTRIES
CREATIVE INDUSTRIES
DIGITAL & TECHNOLOGY
EDUCATION
FINTECH
HEALTH
SUSTAINABLE DEVELOPMENT



WIA PHILANTHROPY ENGAGEMENTS



Aude de Thuin

Founder and Chair of the Board of Women in Africa

NEVER AGAIN WITHOUT WOMEN

When we launched the 4th call for nominations WIA54 of the best African women entrepreneurs for the year 2020, we were all far from imagining that we were going to experience a pandemic that was going to affect so much and so many.

So before I share my thoughts on your participation in this troubled year, I wanted to tell you that more than ever I believe that we women have a major role to play in this world that will never be the same again. Indeed, we must not let it think of itself without us women. However, each period of deep crisis, with the economic consequences that we know, is a time for deepening inequalities between women and men, whose negative impacts on the production of wealth and growth are well known.

We must therefore commit to making possible immediately what seemed to us, before, destined to take decades of small steps.

We must be able to express ourselves, debate, contradict, propose, create and decide on an equal footing.

AFRICAN WOMEN: YOU ARE THE BACKBONE OF THE ECONOMIES OF YOUR COUNTRIES.

The 2020 case analysis has once again demonstrated unparalleled vitality in building businesses on a global scale, and you are now conquering the vital sectors of the economy such as climate change, Health, Agriculture, Education, Digital ...

Failing to be able to meet as every year in Marrakech, we, with the Women in Africa team, and like many of you, have changed our economic model by

transforming the summit into a TV5 Monde program that turned out to be a magazine entirely dedicated to African women entrepreneurs. The title says it all: "Women in Business: An African Revolution".

The 1st WIA Magazine will be broadcast in early December and we will announce the 2020 revelations in the sectors of Climate Change, Health, Agriculture, Education, Digital, Creative Industries and Beauty Industries, and of course the Gold Award. We will be supported by our loyal partners Société Générale, Orange, Stop Hunger, Inetum (GFI), Honoris United Universities, AXA.

We will also communicate the results of the study conducted as every year by Roland Berger, which addresses the critical subject specific to the majority of women entrepreneurs: "Improving access to finance to support entrepreneurial dynamics".

The objective of the 2020 study is threefold:

- to identify the regional realities of female entrepreneurship in Africa,
- to make a diagnosis of the access of women entrepreneurs to the different sources of financing,
- and finally to make recommendations allowing them to contribute, reduce inequalities in access to capital between women and men.

In addition to the Webinars that bring us together every week, I will therefore give you an appointment at the beginning of December, on TV5 Monde and on Social Networks, in order to honor the 2020 winners.

We will share with you major new developments and prove, once again, that the continent's future lies with women.

WIA PHILANTHROPY ENGAGEMENTS



Hafsat Abiola

President of Women in Africa

Greetings to the 2020 stars of the WIA54 programme and the wonderful champions that support them!

2020 is turning out to be quite a roller coaster ride in every facet of life, not least of which is in the economic domain. This isn't the best of times for entrepreneurs anywhere, except if your enterprise is Amazon or one of the digital giants. As you struggle to keep your enterprises afloat, please keep in mind the wise words of one of the world's most well-known entrepreneurs - Jack Ma. He said, the goal for 2020 is simply to survive. So, so long as you can survive, 2020 is a success!

And the future will probably be much brighter with the Africa Continental Free Trade Area coming into effect from 2021. Through WIA54, each of you, our laureates, has access to every country on the continent. So in the difficult days and months ahead, we hope that the WIA54 community can be a space, not just of support and solidarity but also of innovation and possibly of expansion.

On our end, we continue to engage individuals, companies and institutions with the prospect of partnering with us to increase your visibility and, through you, the visibility of women entrepreneurs in Africa. Everywhere we go, there is consensus that if Africa's economies

are to "build back better" as the United Nations is advocating, women must be central to the equation.

'Building Back Better' must then become a mantra that results in increased financing and support for you and other women entrepreneurs. But what can you do to better position your business to benefit from whatever opportunities come onstream?

Perhaps you can use the slowdown in business activity to think about how you can be even more competitive; to identify what opportunities exist to leapfrog developed economies by building back with certified sustainable approaches; to incorporate environmentally-friendly product development more consciously into your processes. These steps will give you easier access to capital, as green bonds and social bonds become more widely available.

No matter what you encounter, let me urge you to remain optimistic. No matter how dark the night, soon the sun will rise. When dawn breaks, let the new day find you ready with the products and services, to ride the new tide to long-term success!

All good wishes.

WIA PHILANTHROPY ENGAGEMENTS



Seynabou Thiam
Manager of WIA54

2020 HAS BEEN AN UNPRECEDENTED YEAR !

More than ever, WIA has stood by its women entrepreneurs to ensure their success by developing a series of measures to guarantee that our WIA54 winners are stronger than ever:

The announcement ceremony for the winners was made online during a webinar presented by our Master of Ceremonies Eric M'Boua;



Everyday, the portrait of a WIA54 was featured on our social platforms, and throughout the year, these portraits are broadcast on RFI in a programme titled "Têtes d'affiche".

The Boot Camp has been expanded! It is now a 6-month training course that WIA and its partners are offering to the winners, with more than 50 associates of our sponsors mobilized!

A permanent networking platform has been set up to allow the winners to be network based on their sector through dedicated webinars;

The outcomes will be presented during webinars hosted by WIA and its sponsors;

In 2021, we intend to amplify our impact at the regional level with local events to support our alumni network and our ambassadors.

We are also working to build bridges between the winners and our networks of partners.

We believe that it is important to offer innovative mentoring approaches: Peer to peer, Corporate-Entrepreneurship, Role-Model-Young entrepreneurship.

Lastly, WIA is working on the "financing" aspect of being an entrepreneur, in order to respond to the crucial issue of access to capital experienced by most African women entrepreneurs.

The WIA & Roland Berger 2020 Study, titled "*Improving access to finance to enable dynamic entrepreneurship in Africa*", will be released in October 2020 and will allow us to draw up the findings to be taken into account in order to propose effective solutions.

We are even more determined and confident that we can support African women entrepreneurs !



Let's Think:Act!

Roland Berger along with the African people

The African continent has enormous potential. African countries are adopting innovations very quickly and effectively, as evidenced by their remarkable technological breakthrough in the use of new means of communication or in the digital banking sector. Africa will be a key player for all, but it has yet to take its full place within the global economy. Roland Berger is rooted in the African continent and is committed to realizing its full potential through local presence and numerous projects with key African players.

WIA AMBASSADORS

WIA HAS A LARGE NETWORK OF 48 AMBASSADORS AROUND THE WORLD, AND PARTICULARLY THE AFRICAN CONTINENT WHERE THEY ARE PRESENT IN 44 COUNTRIES. THEIR ROLE IS TO REPRESENT WIA AND TO ACT AS LOCAL RELAYS FOR MANY PROJECTS. THREE OF THEM SHARE ABOUT THEIR ROLE:



Patricia Nzolantima
DEMOCRATIC REPUBLIC OF CONGO
WIA AMBASSADOR

President Bizzoly Holdings

FEMALE ENTREPRENEURSHIP, THE FUTURE OF AFRICA!

The continued presence of women as entrepreneurs has led to changing business demographics and the country's economic growth. African women-owned businesses play a leading role in society by inspiring others and expanding employment opportunities in the country.

Sustainable growth of women entrepreneurs is necessary, in order to promote balanced growth in the country, WIA is committed to strengthening the ecosystem of female entrepreneurship, through policies and initiatives, and enabling women to network. Over the past decade, female entrepreneurship in Africa has exploded with a growing number of initiatives, growing political interest and, most importantly, a growing number of women entrepreneurs.

Over the past decade, female entrepreneurship in Africa has expanded with a growing number of initiatives, growing political interest and, most importantly, a growing number of women entrepreneurs. Gender-specific entrepreneurship policies are today motivated by economic success, the logic of equality and the detection of the many obstacles and limits encountered by women.

However, I am convinced that entrepreneurship training and support can help women entrepreneurs overcome the challenges they face in running their business and can improve both business performance and their well-being. WIA and their partners have developed a series of tested tools and integrated approaches to support, build capacity and empower African women through entrepreneurship.

They create jobs, stimulate innovation, allow their employees to develop their skills and capacities. They bring new ideas, new products and employ other people to create a healthy standard of living.

I am convinced that by 2030 the unemployment rate will decrease thanks to female entrepreneurship. African women entrepreneurs are the engine of the African economy.

However, it will be important for there to be more funding mechanisms in order to allow them to move on to the next higher visit. Without the funding.

We should reflect on the strategies that are to be put in place to finance large-scale women's projects. African women will rewrite the history of our continent's economy, because Africa's future is female!

WIA AMBASSADORS



Rokhaya Solange Ndir

SENEGAL WIA AMBASSADOR

Head of CSR and Partnerships Department
Sonatel Orange Senegal



Mariam Diallo Drame

MALI WIA AMBASSADOR

Advisor to the Prime Minister's Office
President of the International Network
of Women Leaders RIFELS

Why is it important to advocate for female entrepreneurship? Because men and women participate jointly in the economic and social development of a society - a reality that is not always recognized. Greater parity between men and women in business development goes hand in hand with the pursuit of gender equality in the employment sector and income equality. This commitment is even more relevant in the context of today's COVID, which has hit women entrepreneurs hard but has also revealed opportunities to succeed.

In particular through ICT: online support program with value-added services, connectivity, etc. Many levers can be deployed to facilitate access to digital technology for women entrepreneurs and which have enabled them to continue their activity during the pandemic. And women have understood this!

This understanding is visible in the online program which I run for Orange that is dedicated to women's entrepreneurship. It has been immensely successful with more than 400 women answering the call. This program is called "Linguère Digital Academy" and offers capacity building courses and a virtual exchange space dedicated to the community of women entrepreneurs.

A fundamental aspect of this programme is the exchange and sharing of experience in the communities. Digital technology is what enables this massive and effective deployment of this programme - allowing our entrepreneurs to share their experiences and scaling up their businesses. In summary, I can say that digital technology is a tremendous accelerator of female entrepreneurship. The qualities recognized in women in the professional world, creativity and innovation, interpersonal skills and intuitiveness are essential qualities in the creation and development of a business. I am convinced that the program offered by WIA this year to women entrepreneurs makes perfect sense by using digital technology as a catalyst.

The socio-economic context of Mali has always pushed women into entrepreneurship at all levels, from minor trading to food processing, from catering to cosmetics. These women learn to "manage" at a young age as they commonly say.

As a human rights activist, I work with them on a daily basis to build their capacities in order to increase their productivity.

Occasionally, we grant them small funds and where materials. I have always been impressed by their courage and resilience.

However, certain obstacles, in particular security issues and recently Covid19, are considerably slowing down their activities.

Women can be trusted because they want to be successful and I have faith in female entrepreneurship and I am convinced that we will build a prosperous and stable Africa.

OUR PARTNERS



OUR PARTNERS



Laurent Benarousse

Senior Partner, Member of Supervisory Board
Roland Berger

As entrepreneurship is one of Roland Berger's core value, we are proud to be part of the Women In Africa initiative, since its creation in 2016. We firmly believe that African women leaders and entrepreneurs, with all their energy and passion, are the drivers of economic, social and political change across the continent and around the world. We promote a greater parity and women's access to key positions within the economy: mixing is a real source of enrichment and a lever for innovation, at a time when it is crucial for our economy. We firmly believe in bringing together African women leaders and entrepreneurs to share, progress and build the Africa and world of tomorrow.



Laurent Goutard

Head of the Africa Region,
Société Générale Group

Societe Generale has been present in Africa for more than 100 years and is committed to contributing to the positive transformations of the local economies and societies. Fully convinced that women are the leading players in the African economic development and stability, we are proud to partner with the Women In Africa Philanthropy Foundation on WIA 54 project that accompanies African female entrepreneurs through a dedicated mentoring and training program thus contributing to their empowerment.



Benoît Claveranne

AXA Group Member of the Management Committee & CEO AXA International & New Markets

The vibrant hustle, innumerable opportunities and diverse cultures of the continent are taking-off on the world stage and we fully believe in Africa's potential. Africa today leads the world in female entrepreneurship: there are more women entrepreneurs today in Africa, than anywhere else in the world. At AXA, our purpose is to act for women entrepreneurs to ensure their full progress, by protecting what

matters to them the most. We believe that the success of women entrepreneurs will contribute to the success of their communities and the sustainable progress of the continent as a whole.

We are proud to support Women in Africa Philanthropy and contribute to unleashing the power of women entrepreneurs across the continent.

OUR PARTNERS



Clodine Pincemin

President
Stop Hunger

Driving growth and progress are keys to end hunger in Africa and women play an important role. Stop Hunger and WIA share the same ambition to sustainably help African women create and develop their businesses.

Farming and Agriculture is a driving force that provides food security and supports the empowerment of the women who produce 90% of food supplies grown in Africa.



Manoelle Lepoutre

Senior Vice President Civil Society Engagement
Total

We are very proud to support the Women in Africa initiative. Total is present in 42 countries in Africa and is deeply committed to contributing to the vitality of its host regions. We believe women are key for the continent and its development. Therefore, this year, Total Foundation program specifically supported the edition of this practical guide. This tool could inspire executives from the private sector to mentor women entrepreneurs and allow them to materialize their projects and reveal all their potential.



Laura Kakon

Chief Growth & Strategy Officer
Honoris United Universities

Honoris United Universities is pleased to continue with its partnership with the WIA Philanthropy, to support the 54 young women entrepreneurs that the foundation celebrates every year. We share the same conviction that entrepreneurship and women's leadership are major avenues for transforming the African continent and impacting community development. Each year, the boot camp co-organized by Honoris ahead of the summit is very significant for women entrepreneurs, as it provides a unique opportunity for interactions. This year, due to the current pandemic, Honoris is providing each of the 54 women entrepreneurs with

access to a unique program – the Honoris 21st Century Skills Certificate which will replace the boot camp. It is a fully online program that blends the most in-demand soft and digital skills necessary to navigate in our changing world and for the future of work: behavioral intelligence, creativity and design thinking, critical thinking, communication, collaboration, coding, data analytics and entrepreneurship.

We are very proud to be able to contribute to the blossoming of their talents, and to continue supporting them throughout the year with training courses to accelerate their projects.

OUR PARTNERS



Thierry Déau

Chief Executive Officer & Founder,
Meridiam

In Africa, Meridiam ensures that its infrastructures' projects lead to virtuous spin-offs for people. We are aware of women's leading role regarding the continent's economic progress: we also wanted to set up a targeted action towards women of impacted communities, in both Senegal and Ivory Coast. Reinforcing women's leadership capacities -by helping them build and reinforce their self-esteem, improve their decision-making skills and become inspiring models- is an essential challenge. We are proud to support Women in Africa.



Béatrice Mandine

Executive Director Communication,
Brand and Engagement
Orange

Orange is a trusted actor that gives to everyone the keys to a responsible digital world. This is our purpose and it reflects our sustainable commitment to both digital equality and the planet. As the African continent is facing strong disparities in digital access, our goal is to allow the greatest number of people, particularly African women entrepreneurs, to seize digital opportunities and to conduct projects bearing the promise of economic growth and social well-being.



Vincent Rouaix

Chairman and CEO
Inetum

For almost 4 years now, Inetum (ex-Gfi) has been supporting WIA Philanthropy to accompany the 54 young women entrepreneurs on the continent. Women entrepreneurs have a strong card to play in helping Africa move forward, and it is up to international groups like Inetum to back them up. Inetum is the Africa's leading digital actors that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players

to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectorial organisation, and solutions of industrial quality.

Our support to WIA Initiative is a proof of our long-term commitment to Africa. We support the foundation because we share the same values: acting together responsibly and sustainably, that's how we'll have a positive impact on the world we all live in. We hope that the Women In Africa Initiative will grow and we are very proud to be part of this project.

WIA 54 PROJECT

The mission of the Women In Africa (WIA) Philanthropy Foundation is to promote education in the field of economic development, with a special focus on training women entrepreneurs in innovative entrepreneurship.

Launched in 2017, the WIA 54 program was born to encourage entrepreneurship in Africa.

Each year, Women in Africa, with the help of its patrons, organizes a pan-African business plan competition.

Thus, 54 startups are selected by Roland Berger's teams in 54 African countries.

From the first promotion in 2017 where the foundation welcomed 16 candidates, we then wanted to strengthen our support to women entrepreneurs by bringing the first promotion of 54 women representing the whole of Africa to the 2018 Annual Summit: WIA 54!

More than 9 000 applications have already been studied since the beginning of this program.

THE OBJECTIVES OF THE PROGRAM ARE

To select 54 women entrepreneurs from 54 African countries and connect them to each other and to WIA's wide network

To provide them with maximum visibility through our media and media partners

To train them and provide them with long-term support

SECTORS



EDUCATION



HEALTH



AGRICULTURE & AGRI-FOOD



FINTECH



DIGITAL & TECHNOLOGY



CLIMATE & SUSTAINABLE DEVELOPMENT



CREATIVE INDUSTRIES



BEAUTY INDUSTRIES

In each of these sectors the Jury selects one woman entrepreneur as the revelation. This is the project that best meets the selection criteria in the sector in question.

1 PRE-SELECTION CRITERIA

- Company created or managed by an African woman
- Startup created less than 7 years ago
- First traction on the market (turnover, number of users, raised funds)
- Be part of 1 of the 7 verticals

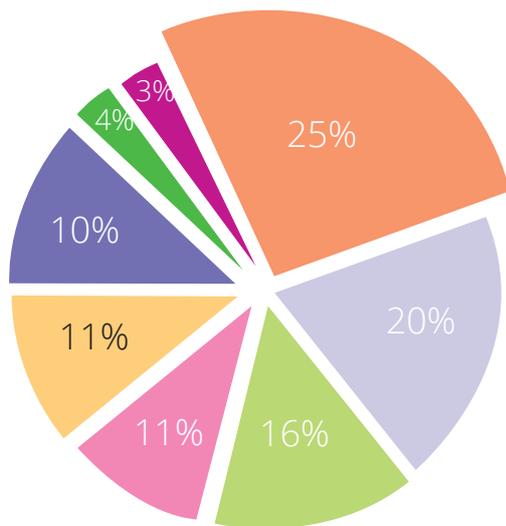
2 RANKING CRITERIA (from 5 to 0)

- Innovative product, service or technology
- Scalability of the proven business model
- Strong growth potential
- Ambitious team with strong execution capacity
- Traction on the market (turnover, number of users, raised funds)
- Potential impact in Africa

2020 RESULTS

3 767 APPLICATIONS, **1672** ELIGIBLE APPLICATIONS RECEIVED FROM **54** AFRICAN COUNTRIES

157 FINALISTS IN **8** SECTORS REPRESENTING **1 500** JOBS



2020 RESULTS

Agriculture	38 finalists
Sustainable development	31 finalists
Creative industries	25 finalists
Education	17 finalists
Digital & tech	17 finalists
Health	16 finalists
Beauty industries	7 finalists
Fintech	6 finalists



TOP 5

countries with the most candidates	■ NIGERIA
	■ KENYA
	■ CAMEROON
	■ MADAGASCAR
	■ SENEGAL

FOLLOWING COVID 19, WIA HAS SET UP A UNIQUE UNDERTAKING TV PROGRAM WITH **TV5MONDE**, WEBINARS, DIGITAL BOOTCAMP TO SUPPORT AFRICAN ENTREPRENEURS

DIGITAL BOOTCAMP

A large mobilization of patrons and their collaborators will allow WIA54 to benefit from a digital bootcamp reinforced with academic content such as the unique **"Honoris 21st Century Skills Certificate"** program and professional content (webinars).

The bootcamps are organized with the involvement of dozens of volunteer collaborators of our patrons.

The webinars focused on the needs of women entrepreneurs will address nearly **50 topics** such as "Financial optimization of small businesses" with **Société Générale**, "Setting up processes" with **Stop Hunger**, "Intellectual property" with **DS Avocat**, "Management of risks" with **AXA**, etc...

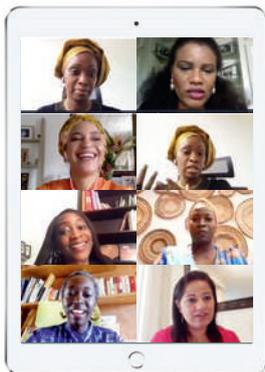
The bootcamp will take place from October 2020 to February 2021 for 63 laureates over a cumulative 4 weeks.

MBA

Winners will also have access to all Honoris United Universities network degrees including MBAs.



NETWORKING



Sectorial webinars will be held regularly for the winners to connect, collaborate and support each other with key people on a panafrikan level : potential partners, investors, clients...

VISIBILITY

A large exposure is given to the laureates on all the WIA communication elements: social networks, news-letter, dedicated leaflet, WIA Talks..



In addition, with our partner **TV5MONDE** a new program will be proposed to showcase up-and-coming entrepreneurs and the commitment of our patrons for women's entrepreneurship on the continent.



facebook

A \$500 Facebook budget awarded to each of our 9 Revelations.



TV5MONDE PROGRAMME

As you know, COVID 19 has pushed us all to reframe how we work. Consequently, due to government guidelines, we cancelled the planned Summit that was due to take place in Marrakech, at the end of June. Instead, we have chosen to partner with TV5Monde and produce a program which is due to take place in December. The program will be informative, engaging and entertaining.

Our community has shown tremendous resilience during these unprecedented times, and the entrepreneurs from the WIA54 program are stronger than ever. We aim to highlight these achievements and illustrate WIA's impactful work during the scheduled program.

Furthermore, TV5 Monde has a weekly audience of 300 million people worldwide and 60 million African households. As such, we expect this programme to give us greater exposure. Several distinguished guests will also be present on the set.

Three major themes will showcase leading African women entrepreneurs as the world's greatest potential, revolutionary technology which allows access to banks and financing and how gender equality enables more female leadership positions.

The objective is to make it a multi-year event, featuring a series of programs and with a long-term perspective.

THE FUTURE IS WHEN WOMEN SHAPE A WHOLE CONTINENT

We support female entrepreneurs in Africa through the Women in Africa Philanthropy foundation.

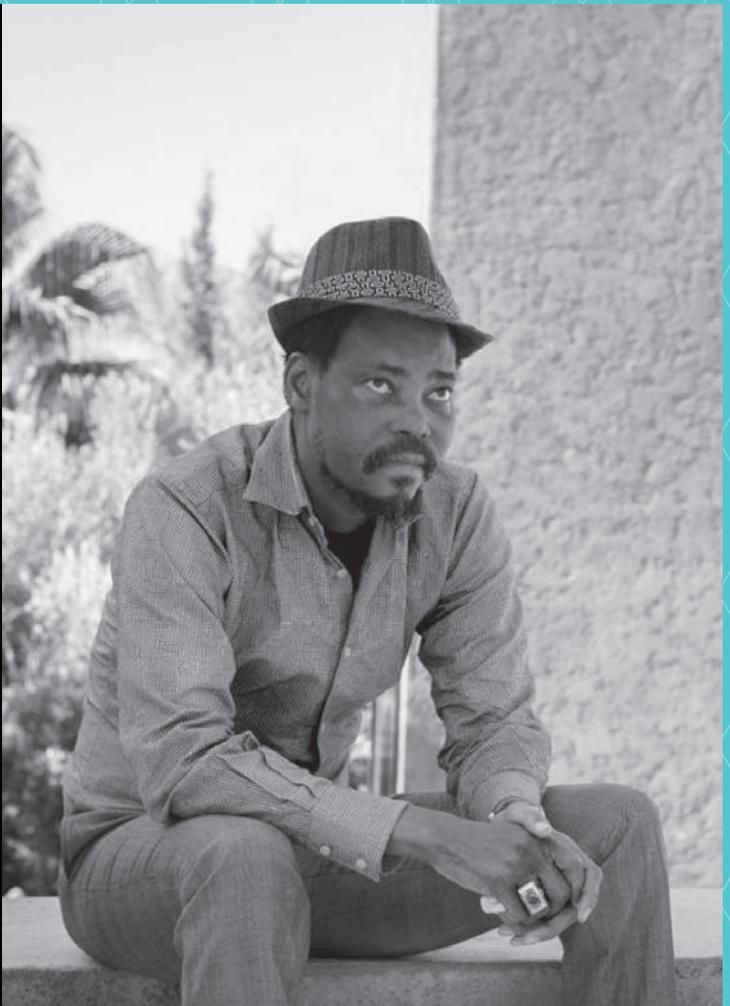
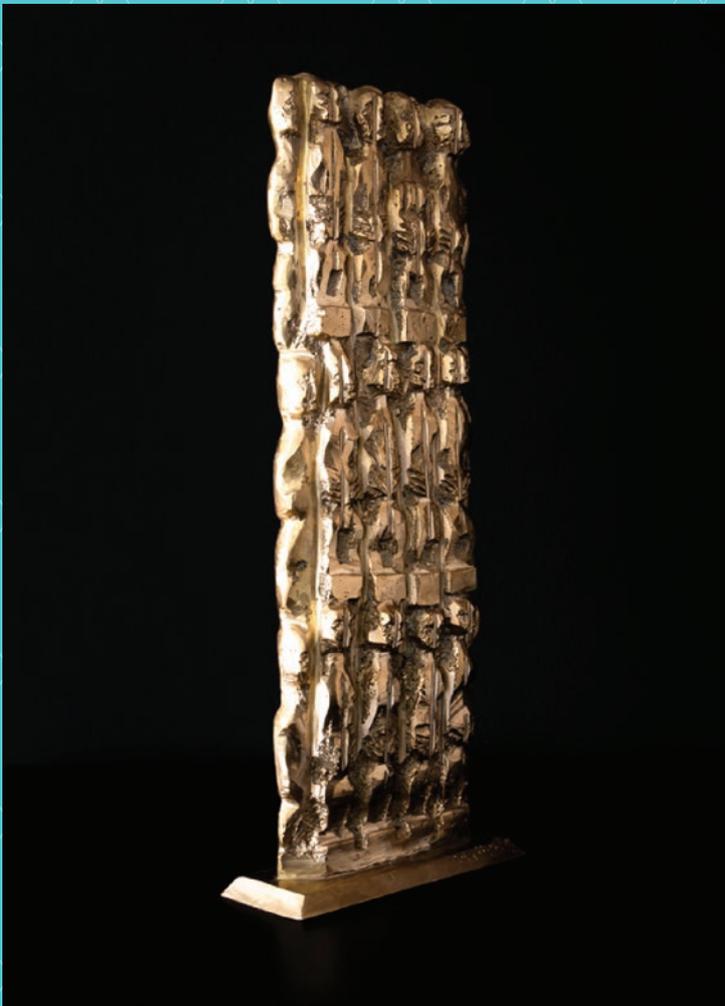
THE FUTURE IS YOU



SOCIETE
GENERALE

WIA54 2020 REVELATIONS

- 18 WIA54 2020 Revelations Trophy
- 19 Gold Award
- 20 Revelation Education
- 21 Revelation Health
- 22 Revelation Agriculture
- 23 Revelation Fintech
- 24 Revelation Digital and technology
- 25 Revelation Sustainable Development
- 26 Revelation Creative Industries
- 27 Revelation Beauty Industries



WIA54 2020 REVELATIONS TROPHY

54 COUNTRIES, SO MANY IDENTITIES, BELIEFS, CULTURES...
BECAUSE THE WORLD IS PLURAL, SO IS CREATION.

Ever since its conception, the Montresso foundation has engaged in numerous artistic dialogues on the African continent. The IN-DISCIPLINE program had been thought out and built for over five years before being revealed to the public in 2018 at the 1.54 Art Fair in Marrakech.

The ambition of this program is to highlight a territory in each edition. Benin inaugurates IN-DISCIPLINE in association with Dominique Zinkpè as principal artist. Dominique Zinkpè enchants this first edition where he unveils a collection of monumental paintings and sculptures. Thanks to the Montresso Foundation the trophy will be awarded to the nine winners during the prestigious WIA Awards 2020. Each will be delighted to receive this trophy as a celebration of the entrepreneurial dynamism of Women In Africa.

For many years Dominique Zinkpè has been examining the vision of complementary worlds. Largely influenced by the rich history of his native country, Benin. The artist draws his inspiration especially from the Yoruba ritual of the Ibejis. The question of twinship evokes, for him, the

necessary unity of men. The Ibejis reveal the inseparable presence of life-generating forms through the medium of sculpted shapes.

The WIA 54 trophy upholds the values of harmony, vitality and fertility of the many cultures of the African continent.

The story of its production is just as symbolic. To achieve it, Dominique Zinkpè has drawn on the skills of bronze craftsmen from Benin. Bronze casting is based on ancestral knowledge and uses the most rudimentary of tools; and the result is majestic.

When Women In Africa (WIA) approached the Montresso Foundation to participate in the Grand Prix for Female Entrepreneurship in Africa, it appeared obvious to ask Dominique Zinkpè to design the trophy. This trophy was imagined as an allegory of our human souls.

Montresso[★]
ART FOUNDATION



GOLD AWARD NORTHERN AFRICA



Myriam Fournier Kacimi

ALGERIA

SUNGY

SUSTAINABLE DEVELOPMENT

Provider of innovative solar energy services
and creation of a solar banking agency

I'm Myriam Fournier Kacimi, 42 Years old, mother of two teenagers, founder and CEO of Sungy. I first created my company in Algeria and in France in 2015. In Africa, people are not connected to the electricity grid and when connected, electricity is not always good quality one. They face high/low voltage, power outages, unbalanced three-phase system. The lack of energy is a key issue for human development. The oil, coal energy resources are expensive, not always available and polluting. On the other hand, solar energy is available, less expensive and with better environment impact.

Sungy is a one stop shop. We are enthusiast engineers at Sungy providing high added value solar energy projects, monitoring real time production and consumption energy flows.

We first study the electricity needs of industries, banks and farmers. We precisely draw their energy consumption profile and based on it we design a customized solution. Passion, raising awareness, changing clients mindsets.

Our competitive advantage is ability to mix many sources of energy to ensure sustained activity, energy cost balancing and furthermore with clean, available and affordable energy. We measure and report the CO² reduction, the electricity savings and the dedicated clean consumption of kwh.

The impact of each recommendations and actions and those great results are reported via monthly dashboard. Up to this day, we have reduced more than 400 tons of CO² and 83 thousands of m³ of gas.



IN PARTNERSHIP WITH





REVELATION EDUCATION EASTERN AFRICA



Jane W. Muigai Kamphuis

KENYA

TOOLKIT ISKILLS

EDUCATION

Professional learning service and supplier
of qualified technical labor in industrial sectors

TTI is a leading social enterprise in Kenya committed to youth skills training and employment. We raise youth from unskilled and unemployed, to skilled and highly sought-after! We focus on 3 main elements of the youth - 1. inner potential of the individual / each youth has talent and potential. We apply lifeskills to raise the persons confidence and self-esteem, so that they believe in themselves and their ability to positively change their life, that of their family and community.

2. Skills training in one trade - in construction or ICT or organic farming or oil gas sectors. The skills training is accompanied with national or international Certification.

3. Linkage to employment.



We link the youth with employers or entrepreneurship so that they can run their own small enterprise / self-employment.

We have skilled young women in non-traditional technical trades with great success. Young women welders, electricians, plumbers and ICT experts. We have a database of 2000.

Our goal is to train 10,000 per year.

We believe there should be no skilled labour imported to Africa. Africa has enough young

people to provide skilled labour. But those young people need skills and opportunity to work!

We require technical advise in marketing, scaling our model in other countries and show-casing the success of Toolkit to inspire youth in other African countries.

IN PARTNERSHIP WITH





REVELATION HEALTH SOUTHERN AFRICA



Dr Salonee Cunthen Ujoodha

MAURITIUS

HEALTH MONITOR LIMITED

HEALTH

Breast cancer diagnostic clinic using an innovative device called Breast-i with superior performance

Health Monitor Ltd (HML), a medical & educational company, represents Mauritius through her project 'Innovative way to Breast Cancer Screening'. A painless and cost-effective technique capable of picking cancerous lumps with 94% accuracy.

HML was founded to bridge the existing gap in local screening facilities to fight the breast cancer scourge.

Problem:

Mauritius has an alarming incidence of breast cancer of 40.1%: 570 out of 1421 new cases in females in 2018 were breast cancer. The death rate of 25.6% (2018) is majorly due to late presentation.

HML solution:

- Screening & Early detection

- Screening without border Program
- Setting cancer screening units across the island
- Create awareness among healthcare professionals and public
- Training of healthcare professionals

Impact

Reduce cancer incidence in Mauritius by early detection

Education and awareness of the population
Capacity building among female population
Training of healthcare professionals on the innovative techniques of cancer screening
Creating employment for the young healthcare professionals, as well as other sectors



IN PARTNERSHIP WITH





REVELATION AGRICULTURE SOUTHERN AFRICA



Ruramiso Mashumba
ZIMBABWE
MNANDI AFRICA
AGRICULTURE

Organization that provides services to women farmers, from pre-planting to harvest, in order to increase the income of rural women farmers

We are creating a model farm for subsistence rural farming. Our approach is as follows:

1. Empowering our beneficiaries with the required skills and knowledge.
2. Assisting them to access affordable effective agro technology. This will be achieved via our agri input sharing program which will be achieved through collective purchasing of inputs.
3. Linking markets: We will connect the farmers to appropriate markets and assist them to collectively sell their products. This model farm will help the farmers achieve high yields, thus reducing malnutrition.

TARGET MARKET Total Addressable Market for Mnandi is 60,000 women.

VALUE PROPOSITION Mnandi Africa provides support in agriculture from pre-planting to harvest. Unlike most contractors that only offer support to commercial farmers, our organisation supports communal farmers, including women and youth, by giving them access to agricultural knowledge and equipment.

They learn how to better manage their farms in a sustainable way to increase their yields and level of income while protecting the environment and bio-diversity they live in.



IN PARTNERSHIP WITH





REVELATION FINTECH SOUTHERN AFRICA



Lovaniaina Sandrine Ramaroson

MADAGASCAR

VANILLA PAY

FINTECH

Provider of online payment solutions
and money transfer services for e-commerce sites

Vanilla Pay was born with the realization that many activities in Madagascar were compromised by the lack of online payment solutions. Vanilla Pay wanted to remedy this. To meet this challenge, Vanilla Pay wanted to work in the field of finance and technology by providing an online payment solution for Malagasy people.

Knowing that only 30% of Malagasy use formal financial services (sources: La Gazette de la Grande Ile & Stileex) because of the difficulties encountered in their use, we have embarked on

the financial inclusion especially of women and young people by developing a user-friendly system, allowing for easier and faster registration for anyone wishing to benefit from the services of the platform.

In Madagascar, we are the first online payment aggregator without any direct competitors.

Now, in Madagascar, thanks to this platform, the problem of online payment for e-commerce sites is resolved, we can also gradually move towards digitization.



IN PARTNERSHIP WITH





REVELATION DIGITAL & TECHNOLOGY WESTERN AFRICA



Obianuju Uzo-Ojinnaka

NIGERIA

TRADERS OF AFRICA TOFA

DIGITAL & TECHNOLOGY

Online pan-African B2B platform for the sale and sourcing of products grown, produced or manufactured in Africa

At TOFA, we wish to solve issues that inhibit trade with and amongst Africans:

- Visibility and access to products - Most farming communities encounter great loss as their harvest perish before selling or have to sell at a loss because products are offseason;
- Trust - Lacking between buyers and sellers;
- Payment terms - Most buyers like to pay via LC, DP, CAD but most African sellers want to deal on CASH.

TOFA is a Pan African online marketplace for products grown, produced/manufactured in Africa Only. We are a point of convergence.

SourcePRO is the offline part of TOFA through which we bridge the trust and payment terms gap Africantradeinvest.com - ATI, a Pan African Digital Trade and Investment Platform.

Suppliers of African products with confirmed orders and an

acceptable payment term can access funds to execute their orders.

The funding needs are broken into units and offered to individuals, companies the world over to invest in and earn a Share Of Profit (SOP).

Our mission is to create wealth for all stakeholders:

Sellers get value for their products with timely payment and no loss;

Buyers get their specified products on time;

Investors receive an incredible ROI.

How it works

Aggregate global demand

Become the reliable one-stop shop for purchase of African primary, intermediate and finished products

Attract funding to support African trade

Gain and maintain trust of our funding partners and profitably deploy capital



Aggregate supply from across Africa

Showcase products from African producers thus granting them visibility

Bridge formal and informal trade

Build efficient deal execution structures that works well with the official channels

Traction

Funded: \$3,545,912

2020 Projection: \$10,000,000.

We need to:

- Scale to other African countries and currencies
- Deepen our credibility with suppliers, buyers, investors
- Raise \$1million in equity.

IN PARTNERSHIP WITH

inetum.
Positive digital flow



REVELATION SUSTAINABLE DEVELOPMENT WESTERN AFRICA



Messina Guikome

BURKINA FASO

MESSIBAT INTERNATIONAL

SUSTAINABLE DEVELOPMENT

Construction company of fully equipped houses at an affordable price, from ecological and sustainable materials such as earth, wood and bamboo

For several years we have been campaigning for the enhancement and use of local materials (clay, laterite, gravel, bamboo, wood, stone, etc.) which are bio-based and low-carbon materials in constructions, to face housing challenges in Sub-Saharan Africa and fight against climate change.

The idea of Messibat International is to offer affordable and ecological buildings with 100% African and modern architecture, autonomous in energy, water and sanitation.



One of our missions is to design projects that best integrate the environment while using natural resources such as natural light and ventilation, as well as local potential, in order to ensure the comfort and health of the occupants. And at the same time, we invented an under-

ground cooling system that constantly brings fresh air into the house, so there is no need for air conditioning.

All our houses are fitted with solar plant fiber roofs.

We build turnkey houses from € 7,500 in 16 weeks.

IN PARTNERSHIP WITH





REVELATION CREATIVE INDUSTRIES EASTERN AFRICA



Paradine Nishimwe

RWANDA

WOOD HABITAT LTD

CREATIVE INDUSTRIES

Design, production and marketing of high quality furniture and accessories, both indoors and outdoors

The problem I am trying to solve is that above 90% of high-quality furniture for middle income households, hotels, offices, on the market in Rwanda and regionally are imported. The country's economy is severely hit by unemployment; local manufacturing is still insufficient, a lot of money and time is spent on logistics, the national economy is weakened, by job losses, not to mention environmental.

How is Wood Habitat bringing in the solution? I have first established Wood Habitat as the country's leading manufacturer of high-quality furniture within 5 years since its inception and incorporation in 2015. To reach that level, within five years, since its



inception I have managed to get a running production site with highly advanced machinery, a showroom located in Kigali, established social media platforms and a website.

To keep the momentum with the growth, Wood habitat is planning on boosting its showroom's capacity and increasing the number of employees due to the acquisition of new machinery for production to grow and our business to expand. We need to own bigger office space for our showroom and a production site instead of renting, as we currently do. And Due to lack of skilled labor, we need also to implement our training-to-hire program with foreign experts. This will open up more jobs opportunities for the community.



REVELATION BEAUTY INDUSTRIES WESTERN AFRICA



Deborah Odeleye

NIGERIA

MOORE ORGANICS

BEAUTY INDUSTRIES

Zero-waste producer of eco-friendly skin cosmetics
made from peels of fruit and vegetable oils of local origin

Deborah Adebisi Odeleye, a Beauty Entrepreneur, World Bank Scholar, recipient of United States of America (AWE) grant. Founder of Moore Organics in Nigeria, a Zero waste & Eco-friendly Skincare Company. We transform fruit waste such as peels, leaves & other locally sourced plant oils to high ingredient that preserve natural skin tones. This project emanated from my desire to reduce the number of women of colour with damaged skin. According to WHO, 77.3% of women in Nigeria have bleached skin. This means that 7 out of 10 women. The root cause of this has been traced to the global debates stirred by colorism. Through this project, we have been able to convert 60% of our customers from using bleaching agents on their skins.



Our ardent desire to promote a sustainable environment through our various business strategies & provide sustainable financial freedom to women in our value chain sets us apart from other beauty businesses & empowered a total of 500 women.

Our goal is to set up a standard factory & laboratory to enhance our production process. We are also looking at collaborating with other African countries to boost inter-country manufacturing.

To continue our drive in environmental sustainability in the beauty industry, we are looking forward to working with Eco-friendly companies that manufacture reusable and biodegradable packages.

By 2025, over 80% of our products will be packaged in biodegradable & reusable materials.



We believe in
Africa's Future,

We believe in
Cultural Agility,

We believe in
a Mobile Mindset,

We believe in
Collaborative Intelligence,

**We Educate
for impact.**

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Honoris United Universities is the first and largest pan-African private higher education network committed to educating the next generation of African leaders and professionals able to impact regionally in a globalized world. Collaborative intelligence, cultural agility and mobile mind-sets and skills are at the heart of Honoris' vision of higher education. Honoris United Universities joins the expertise of its member institutions to develop world-class African Human capital that is competitive in today's fast-paced, demanding and increasingly digitized labour and start-up markets.

Honoris United Universities gathers a community of **45,000** students on **60** campuses, learning centres and via on-line, in **10** countries and **32** cities. The network counts **11** institutions: multidisciplinary universities, specialized schools, technical and vocational institutes, contact, distance, and online institutions. Students have an opportunity to experience exclusive partnerships and exchange programs in more than **60** universities across Europe and the United States. Over **280** degrees are offered in Medicine, Health Sciences, Engineering, IT, Business, Law, Architecture, Creative Arts and Design, Media, Political Science and Education.

WIA54 2020 LAUREATES

NORTHERN AFRICA	30	Algeria / Egypt
	31	Libya / Morocco
	33	Tunisia
WESTERN AFRICA	34	Benin / Burkina Faso
	35	Cape Verde / Gambia
	36	Ghana / Guinea
	37	Guinea Bissau / Ivory coast
	38	Liberia / Mali
	39	Mauritania / Niger
	40	Nigeria / Senegal
EASTERN AFRICA	42	Sierra Leone / Togo
	43	Burundi / Djibouti
	44	Ethiopia / Sudan
	45	Kenya / Rwanda
	46	Seychelles / Somalia
	47	South Sudan / Uganda
CENTRAL AFRICA	49	Tanzania
	50	Cameroon / Central African Republic
	51	Chad / Democratic Republic of Congo
	52	Equatorial Guinea / Gabon
SOUTHERN AFRICA	54	Republic of Congo / São Tome and Principe
	55	Angola / Botswana
	56	Comoros / Eswatini
	57	Lesotho / Madagascar
	58	Malawi / Mauritius
	59	Mozambique / Namibia
	60	South Africa / Zambia
	61	Zimbabwe



NORTHERN AFRICA



Leila Benyoucef

ALGERIA

KIDDY SORTIES

CREATIVE INDUSTRIES

Online platform providing entertainment ideas for children



Rania Elkalla

EGYPT

SHELL HOMAGE

SUSTAINABLE DEVELOPMENT

Production and marketing of biocomposite materials from biodegradable eggshells and nuts

I am Leila Benyoucef WIA laureate for Algeria. I am passionate about innovation and children. Thus, I created the social start-up Kiddy Sorties, selected in the "creative industries" category. Outings and leisure activities with children are a concern for parents who often lack inspiration in finding suitable "Kid-friendly" places. Thus, the site www.KiddySorties.com is a real guide to finding ideas for outings with the little ones and leisure activities at home (since the start of confinement). Created in early 2019, the guide has inspired more than 65,000 visitors and more than 100,000 parents to use social networks in Algeria.

Kiddy Sorties has become "a creator of links between brands and parents". Our objective is to support the development of all children and the culture of local and family tourism in Algeria and Africa. Kiddy Sorties is first and foremost a social and creative project with a unique concept to support children's entertainment and provide parents with joy. My ultimate ambition is to offer a child friendly paradise to children by supporting their parents with: entertainment, Kiddy carpooling, KiddyNounou, KiddySchool... Such activities strengthen family ties, improve education and our society. To be able to strengthen Kiddy Sorties in Algeria and launch the international franchise, financial support is crucial as well as training and networking opportunities.



Shell Homage is a biodegradable composite material out of egg and nut shells without toxic chemicals, it is completely biodegradable and can decompose when no longer in use. It can be used in several industries as product design, interior design, consumable goods, fashion industry and jewelry design. This work stems from Rania Elkalla Master's research project.

The created composite material can be pressed, extruded, 3D printed or formed by injection molding. Unique points about Shell Homage

- Use of a completely disregarded material (e.g. egg and nut shells).
- Produced material can be used in several industries & can be scaled up.
- Aesthetically appealing surfaces which look like marble or natural stones.
- Light weight material.
- Creates an experience that is meaningful and delightful for users.
- Fabricate biodegradable composite without toxic chemicals.



The shells are bonded with organic and biodegradable substances, which enable to create a mixture, which can be handled through different production techniques.

It is similar to stone or ceramic, can be drilled, sanded or laser cut. Some of the samples are mixed with colors extracted from food ingredients and completely decomposable.

Each piece is handcrafted into a unique combination of colors and patterns. It is 100% compostable when it is no longer in use.



NORTHERN AFRICA



Souad Le Gomudi

LIBYA

SOUAD LA ARBI LE GOMUDI

HEALTH

Company extracting natural oils from seeds and medicinal herbs



Selma El Antari

MOROCCO

COOPERATIVE BENI ANTAR

HEALTH

Argan oil transformation by a rural women's cooperation

2000 kinds of medicinal herbs and medicinal wild and aromatic plants grow and die in the valleys, mountains and the Libyan Sahara without any economic value and from Here the idea of the wild plant gave its perfume a gift by extracting its natural oils to become an economic value and increase the national income of the Libyan state.

Specialized in extracting natural oils from herbs, medicinal and aromatic plants. The work team is 9 people and we employ 25 employees.

Our products are 100% natural and of high quality

1. Production of medicinal and aromatic plants oils and supplying them to the local market with distinctive and good quality.

2. Cover part of the domestic demand for medicinal and aromatic plant oils.



3. Production and supply of essential oils to local industries that consume large quantities of them.

4. Use available and unexploited local resources.

5. Creating job opportunities in the less developed regions.

The achievements:

- Winning the best project idea for the year 2018 from Meda Libya the Khodi Step Competition.
- Winning a participation in the Libya Exhibition for Micro Projects in 2019.
- Our company was chosen from among the 3 best projects nominated for a rare prize at the Libya Micro Projects Exhibition.
- We were invited to attend the Women Empowerment Conference in Tunisia sponsored by USAID LIBYA
- I was one of the WIA 54 2020 Women in Africa.

I require funding to develop my project.

Terre Brune was created because of my personal experiences and family heritage in the oil industry in Morocco. I started this creative journey as the manager of an existing cooperative in the south of Essaouira. When I wanted to set firmer measures for the quality standards, I noticed that there was a lot of other oils mixed in the product. Today, a major traceability problem persists in the quality of argan oil and Moroccan regional products. Consequently, I decided to create my own business of local products: Terre Brune. We advocate for a global vision of responsible trade, meeting consumer requirements with product traceability and authenticity. We specialise in the production and marketing of local Moroccan products, mainly argan oil and its derivatives, our products are made with the most demanding standards nationally and internationally. Anchored in Moroccan culture and driven by a mastery of production, the Terre Brune brand stands out in its market through an identity built around strong values: an eco-responsible business model and in support of the emancipation of women. Our range is composed of argan oil (food and cosmetic) and amlou, a Moroccan spread made from almonds and argan oil available in different flavors: Beldi, Light, Pistachio, Chocolate.





NORTHERN AFRICA



Amani Mansouri

TUNISIA

DABCHY

DIGITAL

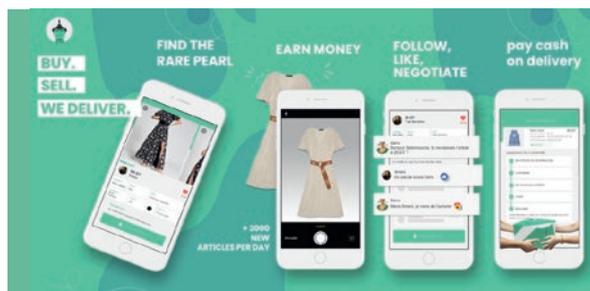
**Online platform for the sale of used clothing
between individuals who follow trendy individuals**

Dabchy allows African and Arab women to revamp their wardrobes: they can earn money by selling their used clothing online, buy other clothes at discounted prices through a friendly community. Dabchy is a peer-to-peer fashion marketplace and we are operating as a trusted third-party between buyers and sellers. We have already more than 450 000 registered users and more than 550 000 items listed on the website (1200 items : day) .

Dabchy is a website and we also have mobile apps (Android and iOS) designed as a social network where users can like, comment items they share their personal style and follow those who have the same size or style.

It is very easy to use: it takes few seconds to list an item and to check the catalog. Our business model is based on a commission of 20%. By using Dabchy, they become more independent by creating their own businesses through the platform. On the other side, we are making shopping and fashion more affordable for sellers. For both, we are helping them to have a higher self-esteem and to become confident by sharing their styles through personal online dressings.

Also, today, the fashion industry is using more resources than the planet allows. As much as 95% of discarded clothes could have been reused or recycled. Dabchy is solving the excess inventory problem we all face in our wardrobes.





Unleashing the power of women

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in Africa Philanthropy

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WESTERN AFRICA



Dossi Germaine Yolande Zanmenou Effon

BENIN

UP COMPANY

SUSTAINABLE DEVELOPMENT

Supplier of renewable energy to rural populations by selling affordable solar kits

UP COMPANY is a Beninese women-led business created in 2018, specializing in renewable energy and energy efficiency. Our main venture is to provide access to electricity to under-served rural populations.

Within a year, we sold 500 Solar kits which provided 700 rural households with access to electricity and contributed to building mini solar power plants in rural areas with solar water pumps installation for clean water access. In 2-5 years, our vision is to lead the sector in terms of providing electricity in Benin rural areas.

In 2017 only 17,19% of the rural population had access to electricity and our aim is to provide 20 000 Solar home systems and build 20 off-grid solar power plants in 30 villages to reach 110,000 rural households currently living without electricity and creating 200 full-time jobs and 500 indirect jobs, which includes women and school dropouts.



In 2017, up to 600 million of Africans did not have access to electricity, this shows the enormity of our challenge. As such, only a strong, structured enterprise can tackle such a problem, our goal is make UP Company into that company and expand into Togo, Nigeria, Burkina-Faso, Mali and Niger.



Carole Sanhoudi

BURKINA FASO

FEMFASO

CREATIVE INDUSTRIES

Social enterprise specialized in the valoration of artisanal textiles

I am Carole Sanhoudi, of Burkinabé nationality, and I am part of Femfaso. Around 400,000 tonnes of cotton are produced each year in Burkina Faso but not even 5% of this white gold is unfortunately processed in the country, which is true in most sub-Saharan Africa.

With this issue in mind, we created the FemFaso project in 2016, which is a social enterprise specializing in the transformation of cotton into fashion accessories inspired by traditional African attire. FemFaso is a team of 8 people with around thirty weavers spread over the country.

Our ambition is

- to advocate for the use of local craftsmanship;
- to stimulate local and international consumption by integrating digital solutions through e-commerce
- socio-economic empowerment of women weavers.

In our social responsibility policy, we organized free training courses during 2018-2019 in fashion accessories to encourage entrepreneurship among 1,000 young people and around thirty women with disabilities.

As we are in the development phase, we need technical support in production and marketing, the financing of which amounts to 80,000 euros to go up to scale.





WESTERN AFRICA



Claudia Rosa

CAPE VERDE

KRIOL GLOBAL

DIGITAL

Connection platform of Cape Verdean companies to the international market



Fatou Manneh

GAMBIA

JELMAH HERBELLA

AGRICULTURE

Valorization of organic production into consumer-ready finished products

The Cape Verdean diaspora is a large family that spans across all inhabited continents. There is difficulty for anyone from the diaspora to have access to authentic Cape Verdean goods. In Cape Verde the people rely on imports for resources not native to and/or cannot be produced on the homeland. Small businesses produce a vast variety of goods and services, and face challenges with promoting in the global market.

There is a need for business relationships that are conducive to procuring necessary machinery. Small businesses in Cape Verde lack the network and logistics to promote their products and services on a global scale. Small businesses producing hand-created items rely on local customers and tourists for sales and promotions.

The high cost of shipping hinders business owners from competing on a global scale. We are creating a global platform which allows a dynamic connection for Cape Verdean businesses.

Kriol Global's mission is to create a global cohort of Cape Verdean-owned businesses promoting services and the resale of goods.

Fatou Manneh, agripreneur and UNCTAD Certified Entrepreneurship National Master trainer. Representing Gambia. Agriculture has been the backbone of Gambia's economy, creating 60% of employment opportunity yet contributing only 5% of our value addition products to our GDP.

In a nutshell, agriculture has been lacking in added value and women farmers lack in this sector. Specifically, herbs growers sell their products in the market raw without any added value. Thus, attract little incentive and earning average sales in a day within hours spent.



To filled that gap, I established Jelmah Herbella an agro-processing enterprise that addresses the gap between farmers and access to their herbs. Jelmah Herbella work with 20 farmers who supply the raw materials

to be process to finish tea for consumption.

Our products Hibiscus "Wonjo", Kinklibaa", M'bor M'bor, Kinklibaa, Peppermint "Naana Mint", Moringa and Ginger tea products, are packaged in the most hygienic, user and eco-friendly, portable is paper pouches.

The products can be kept for a year and most importantly we produce our teas using ISOS standards. Jelmah seeks support both in mentorship and finance to procure machines and package materials to enable the enterprise increase its production capacity by 100%. Once we have all this in place we will be able to create 5 new jobs together as we already have 5 part time workers and 2 full time staffs. We aim to put the business on the right footing to reach its projected annual growth rate of 20%.





WESTERN AFRICA



Benedicta Adwoa Koranteng

GHANA

CITIFOODS LIMITED

AGRICULTURE

Platform allowing agricultural producers to update their stocks and sell their production

My name is Benedicta Adwoa Koranteng from Ghana. I am currently working on the CitiFoods Limited Project – a project aimed at improving the incomes and livelihoods of smallholder rural farmers in Ghana. About 500,000 smallholder rural farmers in Ghana, especially women, lose about 70% of their farm products due to their inability to find reliable transportation, ready markets or basic preservation technology resulting in the increasing rate of poverty amongst this ‘working poor’ population.

The CitiFoods solutions include but is not limited to adding value to and finding a ready market for these farm products in urban centers thereby helping reduce post-harvest losses and improving the incomes and livelihoods of these farmers. The solution involves smallholder farmers enrollment, farm visits to buy directly from the farmers and transporting these products to our processing center where we clean and package - as groceries for delivery; process some fruits and vegetables for extended shelf lives; process some of these fresh farm products into pre-prepared meals - for daily distributions and delivery to households, organizations and through direct sales at our physical stores in urban centers. Currently, CitiFoods works with more than 500 smallholder rural farmers and about 2000 children belonging to these farmer households now have improved access to basic education, healthcare, and improved nutrition.



Mariama Oury Diallo

GUINEA

JEUNES PRODUCTEURS

D’ANANAS DE GUINÉE

AGRICULTURE

Cooperative of young pineapple producers

My name is Diallo Mariama Oury and I represent Guinea Conakry. Long before I began my career in agricultural entrepreneurship, I took several training courses in accounting and financial management software within a large audit firm, personal development and leadership courses and also trainings agricultural entrepreneurship practices.

Having a passion for farming, and the firm conviction to achieve my goals, in 2016 I decided to take action.

Today we have four hectares of cultivable land. In Guinea more than 6.2 million people live below the poverty line which leads to malnutrition and undernourishment.

Our ambition is to integrate and provide entrepreneurial support to 50 young people in green technology and generate 250 permanent jobs in the sector. Our distinctiveness lies in the fact that we promote and develop ecological agriculture that will be able to meet the needs of the entire population.

This would involve training young people aged between 18 to 35 in sustainable agriculture, boosting equitable access for men/ women, fight against rural exodus through the socio-economic integration of young people by improving the living conditions of the populations, making quality natural products available to the entire population and reducing malnutrition.





WESTERN AFRICA



Claudinécia Cabral
GUINEA-BISSAU
INNOVALAB
EDUCATION

Incubator for entrepreneurs in the education, agriculture, health and infrastructure sectors

InnovaLab (a social enterprise) was founded in 2016 by young Bissau-Guinean engineers, financiers, and managers. Our project is a pioneering innovation which is accelerating Guinea-Bissau's development.

Innovalab fosters entrepreneurial ecosystem development and creates social impact by supporting venture creation and entrepreneurship in the following sectors: education, agriculture, healthcare and infrastructure.

Through face-to-face and online (web and radio) mentoring activities, as well as OpenLabs, Forums, TechCamps, Hackathon and Bootcamps, we inspire and empower Guinea-Bissau entrepreneurs to solve their immediate socio-economic challenges by leveraging and providing access to technology, resources and stakeholder networks.

Our objective is to achieve sustainable development in Africa, starting in Guinea Bissau, by fostering innovation among the youth.



Adja Mariam Mahre Sanogoh Epse Soro
IVORY COAST
VOYELLES EDITIONS
CREATIVE INDUSTRIES

Youth publishing house that publishes literary works promoting African cultural heritage

I am Adja Soro, an Ivorian and Director of the "Voyelles" publishing house and of the Studio KÅ animation studio, we produce literary works and 2D animation for children. Our goal is to connect the children of Africa to their cultural heritage, we envision that our project will contribute to the emergence of an African elite which is proud of its origins and aware of its potential.

Presently, we are targeting French-speaking Africa and its diaspora with the objective of reaching 100,000 households within 5 years from Africans belonging to the middle class and fluent in French. In our content, we also favour gender equality by presenting, for example, as many African kings as queens, by developing concepts around heroic female characters and staging gender-related issues (Animation film project in Classes).

We offer fun educational content (magazines, coloring books, card games, cartoons and creative workshops) with the competitive advantage of the African cultural heritage at the heart of our creations. Our products are available in Africa and the rest of the world. Today we need greater media coverage, to develop our international distribution circuit and to find partners to help us up with our current projects (animated feature film, games, digital application, etc.).





WESTERN AFRICA



Shoana Cachelles

LIBERIA

CREATIVE ARTS CENTER

EDUCATION

Adult literacy training center, creative arts for children, health and wellness

MISSION: To provide an exciting, safe, and structured atmosphere for children and young adults offering the highest standard of programming for their education and enrichment.

Our outreach programs include:

Creative Arts Preschool Program: We have a non-traditional preschool environment designed to better prepare children, aged 2-4, to successfully enter kindergarten, a step ahead of their peers. The unique learning environment of CAELC provides daily exposure to many creative art forms including dance, poetry, martial arts, piano, yoga, music, arts & crafts, in addition to providing familiarity with a foreign language.

Summer Camp Series: Character Building Camps: In an effort to reach out to more local Liberian children, Cachelles International launched a camp formed to motivate, educate, and uplift the youth of Liberia. With the help of supporters, these camps are held throughout the year on some weekends and during the week in the summer. The Lord has blessed us with such a beautiful center and it will be used for God's work.

Adult Literacy Program: We collaborate with schools, organizations, and agencies to bring tutoring and quality arts education to women in the community.

The Youth Employment Program: This program prepares teens and young adults for their work lives by training and employing them to mentor younger students, assist teaching staff, and serve in many administrative capacities.



Hawa Traore

MALI

TELIMAN

SUSTAINABLE DEVELOPMENT

Provision of passenger transport in motorbike taxis and delivery of goods

Teliman is the first Malian start-up providing motorcycle-taxi rides, transporting passengers and delivering goods.

We identified a real mobility need, and we took a risk in addressing it with a solution that did not previously exist in Mali: motorcycles.

Thanks to our solution, people can now move 3 times faster, 3 times cheaper with less pollution. We have created a network of trained and equipped professional drivers, a mobile application, a call center, a fleet of quality motorcycles with GPS and proper insurance covering both passengers and drivers.



The customer's benefits are:

- Safety in a chaotic road conditions
- affordable prices for the large majority of Malian people who cannot afford transport

Benefits for society are:

- Creation of formal jobs in an economy that is mostly informal and doesn't provide jobs
- Facilitate daily access

to work, schools, and health for more than 10,000 people who are in landlocked suburbs.

- Contribution to making Bamako a sustainable city, with very good quality motorcycles that are 30% more fuel-efficient than other means of transport and which unclogs the city creating a less polluted atmosphere.

- Fiscal revenues for the city of Bamako and contribution to development unlike most transportation actors.

Within a year and half, my team and I were able to create more than 200 formal jobs for unemployed young people, generating incomes often exceeding twice the Malian minimum wage.



WESTERN AFRICA

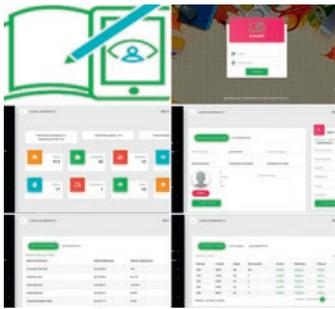


Cheyah Diagne
MAURITANIA
ELWASSIT
DIGITAL

Application to connect parents, students, school administration and teachers

My name is Cheyah Diagne, I am a Mauritanian software engineer and entrepreneur. My passion for modern technologies made me wonder how technology could improve education in Mauritania?

Because the population grew rapidly, this meant that a large amount of teachers had to be hired without being adequately trained. This led to repeated strikes by teachers, overcrowded classes, incomplete textbooks and has limited the education of young Mauritians.



This illustrates the enormous need for students to have academic support through the use of modern technologies. This would offer a higher quality education and would be accessible by a large number of users and at low cost.

For this reason, I created ELWASSIT: an online manager of school life. With my creation, both students and parents have access to all information relating to the child's education: schedule, absences and grades.

We expect to enter the education market with a turnover of 400,000 MRU. We offer a high-performance and fairly complete solution that meets the needs of local schools and that does not require the customer to travel.

The half-yearly operating costs for the project is 600,000 MRU for the acquisition of premises, the purchase of equipment, and the payment of salaries.



Samira Ousmane Mamoudou
NIGER
NIGERIELLES
EDUCATION

Incubator exclusively for female project leaders and marketing network

Nigerielle supports women entrepreneurs in Niger to develop their businesses in several ways: an incubator center which welcomes hundreds of women entrepreneurs, project leaders mainly in the field of agro business, training which is adapted to their needs, a shop which sells the women's products and a mobile application for online sales.

Since 2017, Nigerielles has organised the National Showroom of Female Entrepreneurship SANEF which welcomes hundreds of women entrepreneurs annually from the UEMOA area which generates a significant turnover for young women entrepreneurs and for partner companies.

We initiated a campaign called Fabriqu AuNiger, ConsommationLocal campaign which aims to advocates for the consumption of healthy products produced locally. We also enable women to network with local companies /businesses.

Nigerielle is also a producer of washable and reusable Hanane sanitary napkins, which cost less and guarantee menstrual hygiene for young girls who go to school and young women who do.





WESTERN AFRICA



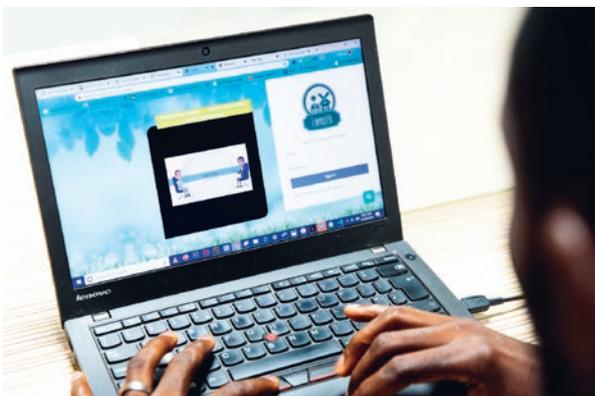
Aisha Raheem
NIGERIA
FARMZ2U
AGRICULTURE

**Platform that digitizes the farmer's value chain:
from planting to purchasing distribution**

I am the founder of Farmz2U an agtech enterprise based in Nigeria. We also recently introduced our project to Kenya through a project with the United Nations Development Program.

Farmz2U helps farmers farm better tailored agricultural expertise and market access. With 25% of the global population estimated to be in Africa by 2050, increasing local agricultural production is essential for food security and job opportunities.

We are using data in a unique way to improve farmers' decision making. Additionally, by centralizing market services on a digital platform we can increase market access. We want you to join us in empowering the next generation of farmers in Sub-Saharan Africa.



Nogaye Ndiaye
SENEGAL
ONGLEMANIA FANTAIKAIKA,
NAILS & BEAUTY ACADEMY
BEAUTY

**Network of nail salons and training center
for beauty professionals**

I am Nogaye Ndiaye and I represent Senegal, my project is ONGLEMANIA and FANTAIKAIKA, which is a Nail and Beauty Academy.

Through ONGLEMANIA, my goal is to offer services that meet international standards of quality and comfort. ONGLEMANIA has had a considerable impact on the market because it is used as a blueprint for other institutes to modernise the sector.

Through FANTAIKAIKA, the first school in the fields of look and beauty in Africa, I wanted to make the training of professionals locally accessible to all. Today, the school has trained more than 450 young people who in turn have become self-employed or work in beauty institutes. We offer beauty business training, allowing them to create and develop their own business.

And with FANTAIKAIKA SHOP I want to solve the problem of availability of quality products and materials locally. I would like to make FANTAIKAIKA a university of cosmetology and craftsmanship that can accommodate all African students and ONGLEMANIA the largest network of cosmetologists in Africa. The next step for us is to increase the ONGLEMANIA institutes and our student capacity in FANTAIKAIKA. For this we will need funding, support, networking and partnerships.





WESTERN AFRICA



Manal Ghazzawi
SIERRA LEONE
CITIGLOBE LTD
HEALTH

Pharmacy offering low-cost products and prevention services for certain diseases

I am a specialist pharmacist from Sierra Leone (SL), owner of CitiGlobe Ltd.

Hepatitis B and Diabetes is a major silent killer disease in SL. Though we lack statistics, many people remain undiagnosed or unaware of their status. According to IDF, Africa has 60% of undiagnosed diabetes. WHO mentions fewer than 1 in 10 people have access to testing and treatment for viral hepatitis (VH) and up to 200,000 deaths occur each year in Africa. VH kills more people annually than HIV/AIDS, malaria and TB yet our ministry of health mainly focuses on the latter diseases because they are funded by donors.

The solution I propose to the above challenge is to be able to continue to support the work and impact I have already created in the fight against diabetes and VH. Randomly testing people for both diabetes and VH nationwide after



Covid-19 pandemic and to undergo free mass vaccination campaigns against Hepatitis B especially to the vulnerable public.

What makes this project different is that it is a public health approach where many lives will be saved through health protection, prevention and promotion.

Implementing this project will prevent risk to prone individuals from foot amputations as a result of diabetes, screening and vaccination against hepatitis B will prevent liver cirrhosis, liver cancer or chronic liver disease, and will at least help reach the WHO global hepatitis elimination strategy. Your help in this project will create a big impact in saving many lives of Sierra Leoneans.



Mawuto Victoire Agbemehin
TOGO
HAPPUC COMPANY
CREATIVE INDUSTRIES

Photography, videography, graphics, communication agency

I am Mawuto Victoire Agbemehin. I represent Togo. The name of my project is Happuc Company. The images conveyed by the media present us with a distorted mirror of ourselves, our society, our values, our culture; young people spend around 25% of their days on the media; and in almost 40 African countries, more than half of the population is under 20 years old. Thousands of studies have shown a relation between violent behaviour and a high level media consumption.

My project aims to make the media, no longer a vector of “fake news”, depression and a negative influence, but a vector of inspiration, motivation and boost for the world and the youth.

The uniqueness of my project is that it encourages young Africans and the world to dream big, to discover their potential, to have self-confidence and to dare to realize their dreams by producing inspiring media content: films, series, etc. telling the story and the life of African heroes, or other stories dealing with their challenges and transmitting to them in addition the true life values: integrity, honesty, work, perseverance, faith, self-esteem, etc.

To create such a network of impact, motivation and development of youth, we need funding and support to acquire the media equipment necessary to set up a quality media studio production agency.





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EASTERN AFRICA



Samantha Mbonabuca Inarukundo

BURUNDI

TWOFIVeseven ARTS

CREATIVE INDUSTRIES

**Promotion space for artists
and personal development programs**

Samantha is a young Burundian entrepreneur with the conviction that art can be a catalyst for social cohesion. She founded TwoFiveSeven Arts; the first ever permanent art gallery in Burundi and platform dedicated to providing Burundian artists with the professional representation they deserve.

Today, TwoFiveSeven Arts represents over 20 of Burundi's most respected visual artists and emerging talents, regularly exposes them to new audiences through art exhibitions both at the gallery and online and generates regular revenue through art programs, events and activities.

To address social issues, emphasis is placed on art programs: Art for Education; to equalise educational opportunities for economically disadvantaged children and as a result narrow the gap in education between rich and poor – Art for Purpose; to help people with mental health needs – Art for Pros; to support artists in reaching their creative and professional goals through trainings.



As the first venture into the visual art space in Burundi, TwoFiveSeven Arts has incredible potential to establish positive change and grow economically. Nonetheless, needs in the form of capacity building, mentorship, access to international art markets and funding have been identified.

The work done by TwoFiveSeven Arts transcends what meets the eye as it is desirable for social and cultural maturity in a society, and societies high in cultural values and social cohesion typically correlate to higher economic performance.



Fadoumo Abdi Isse

DJIBOUTI

WOMEN BEAUTY SOUK

BEAUTY

**Sales platform of fashion
and beauty products for women**

My name is Fadoumo Abdi isse, I am a young Djiboutian entrepreneur. My project is titled Women Beauty Souk and an e-commerce project.

The idea of my project is inspired by the need existing in our society to know how to facilitate people with quick access to my products such as cosmetics and clothes for any occasion. My business is followed by nearly 1500 subscribers and it's growing.

Nowadays, technology has become an important factor in global development, e-commerce is a fast and reliable medium that generates more income and loyal customers.

My business has been able to increase in revenue (from 2018 until today my customer base has grown from 50 to 1,500 subscribers) because we provide free delivery across the country.

My project differs from others because of the quality of the products and especially the free home delivery.

My project contributes to the expansion of women in entrepreneurship.





EASTERN AFRICA



Beri Gebrehiwot

ERITREA

GOBEZ KIDS

CREATIVE INDUSTRIES

Creation and sale of books around the promotion of culture



Rahel Tsegaye

ETHIOPIA

FIDEL TIRU LEARNING AID SOLUTIONS

EDUCATION

Design and production of different types of learning kits for children aged 2 to 7

My name is Beri Gebrehiwot. I immigrated to the United States at the age of 6 and was fortunate to have parents who instilled and preserved our cultural heritage, language and identity. Now, as a mother myself, I am inspired and motivated to do the same thing by creating resources for African children in the diaspora, helping them stay anchored to their cultural roots. I have published a cultural children's book and created a children's toy around the traditional coffee ceremony that is a staple in every Eritrean and Ethiopian household.

We are taking a product and ritual passed down from generation to generation, and placing it in the hands of children so they too can identify with and own this ritual that is a large part of their rich heritage. These toys will encourage creative thinking, imaginative play and exposure to rich heritage and culture that is relevant today. The long term goal is to preserve cultural identity through learning and play.

With WIA, I am looking for both guidance and resources to help push my project forward with funding and adequate resources to help me bring my project to fruition.



The problem in our country is the lack of well developed educational material for special and regular children in the preschool and pre primary schools level, this specific problem affecting children from ages 2-7. Poor educational system and insufficient educational materials affects the entire country. All children are unique and have different learning capacities on how to. Accordingly, they have to get different kind of learning methods and learning material aid materials.

Our innovative idea rethinks the design, production and provides different kind of learning aid materials for children in the age group of 2-7.

To this end, our educational materials is believed to be very helpful not only for the students but also for their parents, teachers and other special need centers.

Our products are playing a big role in helping the parents of special needs children to prepare their child to join KG or pre-primary school. These Learning Aid Materials are very useful for

Regular, Autistic, and children with hearing disabilities and kids having intellectual limitation and learning disabilities.

All the materials are designed according to the Ethiopian curriculum, and prepared in different local and English languages too; and the Education office in our Woreda also gave us a letter of support to introduce our materials to different schools.

Our plan is to expand and to increase our products to the entire country and export them abroad. And We already trying to selling our products out or in Addis.

We sell our products/services in different languages Alphabet flashcards ,sign languages flashcards, puzzles, kids songs, games, books and other services.





EASTERN AFRICA



Eunice Wagithi Mburu

KENYA

BISMART INSURANCE AGENCY LTD

FINTECH

Co-creation of insurance products corresponding to the needs of populations excluded from these services

My name is Eunice Maina, the CEO and Founder of Bismart Insurance, I am representing Kenya. Insurance penetration in Africa is only at 3%, Many africans are in the informal sector and are one hospital bill or just one loss away from poverty, they cannot afford to pay annual premiums and do not trust insurance. Yet the traditional insurance focuses more on those who are in formal employment, premium payments are on annual basis which makes it difficult for those earning inconsistent income.

We started by creating an online market place to enable customers to compare policies not only on price but also on credible information about benefits and exclusions. We design and co-create products that are relevant to specific affinity groups like saccos, welfare groups, schools, fintecs, MNOs etc, then use technology to connect them to insurance companies, building financial resilience for the excluded category of people in Africa.

Our approach is to create a simple and efficient technology that enables the insurance companies to insure people in the informal sector. We start with the customer, understand their pain points then co-create a product with them, then use technology to connect them with insurance and scale.

We need partners who have a large customer base and would like to cross-sell customized insurance products as a value add product to their customers, e.g Saccos, banks, Fintecs, mobile network operators etc in Africa.



Aline Nishimwe

RWANDA

MAGO FARM

AGRICULTURE

Maggot farm for animal feed

My name is Aline Nishimwe the co-founder of Mago Farm currently operating in Rwanda.

The Mago farm project focuses on empowering young people to breed maggots as an alternative protein source for animal feeds. We have spotted a lucrative opportunity in the global animal feed industry, but unfortunately, Africa can not seize the opportunity because it lacks the necessary skilled force. Between 2019-2021, we have been focusing primarily on the strategies around empowering young people and women to become the skilled workforce with the capacity to produce alternative high quality animal-feed protein using insects and organic waste, cutting down the current costs by 45%.

Our goal is to satisfy local demand, and export the surplus amount to 3000 tonnes of maggots by December 12, 2025.

It is with our mission to light the candle of hope among young people by investing not only in the present, but also in the future through a lifelong engagement.

We are committed to empowering young people with the necessary skills and resources to be able to contribute to the economy of their host countries as taxpayers, while combating unemployment and food insecurity in Africa.

As Julius Nyerere would say, there is no development without financial freedom. Mago Farm firmly stands with this belief, and it's what energizes us every day, with the intention of developing the leading business empire in the continent, run and co-owned by Africans.





EASTERN AFRICA



Jennie Colette Ah-Kong

SEYCHELLES

GROUP ARTISAN OF SEYCHELLES

CREATIVE INDUSTRIES

Promote the tradition of cultural crafts

As Chairperson of the Group des Artisans of Seychelles we have organised various workshops training on how to diversify the use of raw material available in our country. We have also conducted Trade Fairs and are committed to getting the youth engaged in the Cultural Crafts 33 producing interesting items for the local market. We are very interested in getting the youth involved our lack mis financial assistance project for the duration of our various programs.



I am retired and involved in advocating and developing women entrepreneurs. I was the first chairperson of the Association of women Entrepreneurs of the Indian Ocean elected 2000 in Egypt during the Comesa Meeting. Nominated by the Indian Ministry of Industry as a woman that promotes and support women Entrepreneurs in the Indian Ocean Region, the development and promotion of Women Entrepreneurs. Elected Chairperson for the Comesa Women Entrepreneurs of the Indian Ocean.



Amoun Ismail

SOMALIA

UBAH INSPIRE AND FITNESS CENTER

HEALTH

Fitness center exclusively for women

Ubah center initiative aims at helping women reach their full potential (physical fitness) and learn to live a healthy lifestyle by exercise and consultation to use proper diet and nutrition.

So they can feel better, be healthier and more confident. In addition, the center provides inspiring programs which women get a comfort zone free from social pressure and promotes women's networking for information and experiences sharing to promote themselves and strengthen social transformation.





EASTERN AFRICA



Anna Tazita Samuel

SOUTH SUDAN

WOMEN FOR CHANGE

EDUCATION

**NGOs defending women's rights
and offering training in different sectors**

I am Anna Tazita Samuel, the Co-founder and Executive Director for women for change organization based in South Sudan. Decades of civil wars has led to displacements, loss of lives, economic breakdown and high level of illiteracy amongst others.

South Sudan has been a country rooted in a culture where women are denied access to education due to gender stereotypes and traditional beliefs. With the support of other women, I decided to form Women for Change (WFC) with a mandate to advocate for women and empower them through entrepreneurship skills and alternative education to reduce economic imbalances in their families.

WFC utilizes innovative approaches to solve challenges facing women development in South Sudan such as educational, economic empowerment, health rights and social justice. We are therefore seeking for capacity development, exchange programs and financial support to realize the vision of Women for Change.



Nashwa Mohammed

SUDAN

FADFADA FOR PSYCHOLOGICAL AND

PSYCHO- THERAPEUTIC COUNSELING

HEALTH

**Application giving access to accredited therapists
for psychological consultations**

Nashwa is a Sudanese woman with a passion for social entrepreneurship, women and youth empowerment and well-being.

In 2016, she launched the "Positive affirmations campaign", an annual campaign that aims at improving women's well-being through messages such as affirmations, exercises and meditation.

As part of this campaign, she founded the annual Positive Affirmations online campaign for women's empowerment - (2016-2019). As a result of this campaign, she founded "Fadfada for psychological and psychotherapeutic counseling startup".

She surpasses traditional therapy in the fight against stigma by providing an online, professional and easily accessible service via a mobile application and by raising awareness via social media and seminars.

Nashwa is also an organizing member of World Mental Health Day Sudan in 2019. She is currently a Public Health Master student and holds a Bachelor degree in Dental Surgery (BDS).

She participated in the YALI RLC EA 2020 cohort 39 and was part of the 1st incubated group of Orange Corners Netherlands - Sudan in 2019. Nashwa participated in the Startup Weekend Khartoum 2018 competition and won 2nd place and the Social Innovation Award (Idea holder and team leader).

She was an intern at the Federal Ministry of Health - Department of Health Promotion 2018 and worked as a general dentist at the Military Medical Hospital from 2015 to 2016 and as a house officer at the Khartoum University Dental Hospital from 2013 to 2015.



EASTERN AFRICA



Salha Kibwana

TANZANIA

LAS CONSULTANCY & HERAFRICA

HEALTH

Menstrual hygiene promotion agency

My name is Salha Said Kibwana from Tanzania, Co-founder at HER AFRICA, a non profit organisation that was birthed in response to the increase of absenteeism of adolescent girls in public schools due to the lack of access to menstrual hygiene products, lack of sanitation infrastructure, and lack of menstrual hygiene education which has had a huge impact negatively on their ability to reach their full potential in school. We launched workshops school tours across public school, with main focus on menstrual hygiene management and Financial literacy. In each school visited we donate sanitary kits with all period essentials this includes khanga, reusable pads, underwear, bar of soap, a bag, and a resealable bag. We have been successful to donate more than 800 kits.

Our workshops are unique as we align both financial literacy and MHM making it sustainable and providing girls with tools, skills and resources to change their narrative. In order for us to reach more girls we are hoping to get permanent partners in WASH that can help build MH infrastructure, and also more partners in the financial industry and menstrual hygiene health that can technically train the trainers for our workshops and provide the girl child with skills and resources for them to make their lives better and become sustainable, stay in school and overall for us to be a step closer to end period poverty in Tanzania, and debunk period stigmas and taboos so as to restore the girls dignity.



Sandra Ejang

UGANDA

ASALI WA MOYO HONEY

AGRICULTURE

Production and sale of honey through a network of rural households

My name is Sandra Ejang CEO and co-founder of Western Silk road Ltd (Asali Wa Moyo honey) and I'm a beekeeper from Uganda.

Beekeeping even on a small scale offers a good opportunity for farmers to start up a small-scale business. In a country where the average per capita income is \$324, beekeeping represents a viable microeconomic enterprise which pays for itself in the first year, provides health benefits and is a practical insurance against crop failure and local unemployment. There is major potential to alleviate grassroots poverty and empower disenfranchised populations through the practice of beekeeping.

Beekeeping benefits the environment and agricultural crops through pollination of agricultural crops by improving yields and quality of both field and horticultural crops, and conservation of biological diversity.



We work with rural households to promote their income by providing microfinance in the form of hives which are paid back for with 30% of every harvest until the hive is fully paid for. We then provide a ready market for their hive products which we package under our brand ASALI WA MOYO HONEY. We currently have a network of 650 households whose income has been increased by 50% and our indirect beneficiaries are a total of over 6,000 people. We intend to have 1000 households by the end of this year.

We need \$30,000 to enable us to set up a modern honey processing facility as we engage more households to create a beekeeper's cooperative in Uganda.



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CENTRAL AFRICA



Hororé Bebga

CAMEROON

LIKALO EDUCATION

EDUCATION

Design of educational content and hardware kits in science, technology, engineering, art and mathematics



Barbara Déborah Boyaka Tene-Ombi

CENTRAL AFRICAN REPUBLIC

DEB'S CLEANING SERVICES

SUSTAINABLE DEVELOPMENT

Company specialized in cleaning and house staff

85% of schooled-children will work in a profession in 2030 which has yet to be created. However, there is a mismatch between the current school curriculum in digital education and the jobs of tomorrow.

There is an absence of digital educational content, textbooks in digital education and STEAM (Science, Technology, Engineering, Art, Math) courses. Likalo Education offers digital and physical education and educational content in the form of an application and activity manuals for school and extracurricular programs as well as educational kits and games to popularise scientific fields and engineering sciences to children of all ages.

Our business model differs from those of our competitors because it incorporates both teaching and learning and can be integrated into a school or teaching program.

Furthermore, it is also suitable for children with special needs. Within two years, our project offered more than

20 jobs for young women as trainers for children in digital fields.

These young women would also be placed in schools to teach our educational content.

To develop our project across Cameroon and in other countries, we need more than 20 million in the production of educational content and hardware kits that will be marketed to students.



Deb's Cleaning Services, is a company that operates in the field of maintenance and cleaning of offices, residences, stores, warehouses, green spaces, hospitals, swimming pools, and disinfection. I represent the Central African Republic at WIA 54 2020 with the project entitled: "the collection of household waste and its transformation into natural fertilizers for the cultivation and transformation of chilli into a finished product".

Through this project, we intend to resolve the issue of insalubrity which invades, reduce the unemployment rate among young people and empower women. In addition, we also desire to provide Central Africans with a large quantity of organic local products.

To combat this issue of waste management, we need to collect, sort and then compost it. In particular, the compost would be beneficial for growing chili.

The uniqueness of this project is its ability to generate employment options for the population and create a less polluted environment. To build this project, we need manpower, garbage bins, garbage vehicles, garbage bags, gloves combinations and any other devices that can help to obtain a finished product.





CENTRAL AFRICA



Sandra Douzane Pofinet
CHAD
GLORY-UNIVERS TCHAD
AGRICULTURE
Production of salted, spicy and dried processed meat



Sivi Malukisa
CONGO DEMO. REP.
MANITECH CONGO SASU
AGRICULTURE
Production and marketing of peanut butter, sauces, honey and jam

Glory-Univers Tchad offers various products and services such as: real estate (brokerage), catering, car rental, traditional laundry. Additionally, six months ago, it put another product called "Léré products" on the market.

Meat being one of the most popular staple foods in Chad and especially by Chadians, Glory-Univers Tchad offers remedy sauces and spices made from Moringa leaves and plain and spicy dried meat with different flavours.

We aim to solve the issue of food insecurity within the country. Our objective is to make Léré products available on the market to meet the needs of consumers, while scrupulously respecting hygiene measures.

Though we have competitors, what differentiates us is our right to equipment and our well-trained staff. We want to create jobs, be a model for youth and a success story for all. We appreciate and thank WIA and their team for giving us the opportunity to make ourselves known to the world, thus aligning with our vision of penetrating international markets.



MANITECH CONGO provides services for fruit and vegetable producers, because often an abundant production loses 70% of its produce because of a lack of direct consumers. Through this project, we are also fighting to increase the consumption of local products, because the country imports hundreds of thousands of tons of food products annually, which represents a budget of more than 2.5 MD of USD.

In addition, the industry has enormous potential in terms of creating employment, we will have the capacity to employ thousands of people and thus reduce the unemployment that reigns in the DRC.

We produce seasonal jams (around 12 to 15 tons per year), peanut pastes (around 10 tons per year), sauces (2 to 3 tonnes per year) and we have just launched a range of local spices. Our ethos is simple: the best possible products at the best cost and easily accessible.



We also strive to collaborate with producers who understand the intrinsic value of their products and understand the importance of how their products transformed. Presently, we employ 18 people including 12 women, we work directly with female market sellers for whom we are an excellent outlet, or with farmers for larger quantities of supply. We are in a growth phase, this requires financial investment, personal development and entails structural development.



CENTRAL AFRICA



Guillermina Mekuy Mba Obono

EQUATORIAL GUINEA

MEIK MAGAZINE, EDITORIAL MK

CREATIVE INDUSTRIES

Women's magazine promoting diversity



Rita Verdavainne

GABON

EGO PLUS

CREATIVE INDUSTRIES

**Communication agency producing
a women's magazine, podcasts and events**

I am Guillermina Mekuy, an international businesswoman, philanthropist and former Minister of Culture and Tourism of Equatorial Guinea. I represent my country at the WIA54 awards with the aim of showing the social and business progress made by my companies, with the objective to reach share culture with the entire world through the medium of books, giving young writers the opportunity to start their careers and because of the low cost of our products, we have a large consumer base.



We want skin care to be inclusive and not exclusive. Thanks to the publishing company we have been able to offer opportunities to different young writers. We have been able to bring culture closer to society. My project is a business, social and inclusive project.

These three characteristics differentiate us from our competitors.

We are a socially conscious business and give opportunities to underprivileged communities. Our project has a major positive impact on women who are seeking to participate in the field of culture.

We have the determination and passion to put this project into effect, as a result, we have found new partners to collaborate with and have new talent to join our project. Our skin care line deserves a special mention.

We have made it easier for women with serious skin problems, thanks to our cosmetics, to take care of their skin and have products which protect their skin.

Rita Verdavainne is a Gabonese and created the 360 ° communication company entitled EGOPLUS. Beyond editorial and printing services, she has been publishing a solutions-oriented feminist magazine since September 2011. As Gabon's national media does not highlight positive and inspiring led by women, Rita decided to create a magazine that would showcase uninhibited women, whatever their activities. Thus, showing all women in the country that they are an essential link in the construction of society. Thanks to " On Dit Quoi? " magazine, a farmer or cleaning lady could now constitute a reference for another woman and make her want to have an entrepreneurial spirit. This choice to brand itself as a magazine

which highlights of untapped female talent; setting itself apart from the mainstream media which only put forward politicians or people from an upscale background, "On Dit Quoi? " has helped many women gain confidence and is a source of motivation. Like any media outlet, "On Dit Quoi?" relies on a hybrid advertising revenue model in which, big budget companies have one cost and SMEs another... However, with the onset of the crisis, EGOPLUS has decided to grow its business by helping small businesses that are failing in terms of communication. Today, she needs coaching on restructuring her business plan and commercial strategy.





CENTRAL AFRICA



Elvy Gotiene

REPUBLIC OF CONGO
RECREATION MULTIMÉDIA
DIGITAL

**Multimedia communication
and production agency**

I am Elvy Gotiene, a video director from Congo, Brazzaville. My project is called OUENZÉ which means "MARKET" in my native language "LINGALA". Through our collaboration with several local businesses, we have found that their desire is to reach their targets through the medium of video content and at a low cost.

However, the high cost of broadcasting a video on local television channels is a financial deterrent. To resolve this issue, OUENZÉ will aim to distribute video content via dynamic display totems associated with an advertising web application. As our service is low cost, it would be favourable for sectors such as agriculture holding 35.8% of economic activity, industrial 22.2% and the service sector 42% (especially in this period of COVID19 limiting direct contacts). Our project is an asset in the advertising sector of Congo Brazzaville.

Our vision is to personalize our video totem parks with Bantu printed designs from our local materials. These local productions will create several jobs in the Information Technology sector, also for local craftsmen.

Our Totem parks will have a positive ecological impact in the country, because it will reduce the distribution of paper communication support. We wish to obtain funding of at least 20,000,000 FCFA to finance adequate training on the manufacture and purchase of professional equipment necessary to launch the project.



Ynaira Tiny

SAO TOME AND PRINCIPE
WAKE UP AFRICA
CREATIVE INDUSTRIES

**Social intervention project in which recycling
and art work hand in hand
and change mentalities**

My Project is the creation of an Artist-in-residence space and Recycling Factory in my country. Artists are often faced with certain difficulties such as: lack of time, bad working conditions which prevent them from dedicating themselves to their productions, financial support. Our project is an effective alternative to certain restrictions of the established market for the arts, creating a new field of relationship between art and its audience. ReciclArte will be a place where artists, creators, designers, artisans, writers, musicians and other creators can work on their projects in a perfect environment for the idea of practicing. We intend to be an inspirational space that promotes creativity, collaboration and innovation in the wonderful islands - São Tomé and Príncipe. We are a social innovation project in which Recycling and Art Work with Hand in Hand and Change Minds. At ReciclArte, there will be an "erasmus of ideas" because the selected national artists are in contact with artists from other parts of the world who come from diverse cultures, and ways of thinking.

Our artist-in-residence space will have recycling workshops with machines used by Precious Plastic, which manages to transform plastics into new objects using 3D printing technology. We carry out several initiatives in our local community such as : preventing environmental pollution, education and teaching others how to operate plastic processing machines. Our idea is innovative within our sector because in addition to the artistic aspect it is an environmentally friendly idea. With our Creative Residencies program artists can live and work in Sao Tome and Príncipe for a period of two weeks to three months.

Through the Recycling Workshops, we will raise awareness the general population to value and preserve the environment and alert them to the need to consciously manage resources for the coming generation. Our objective is to instill new ecological habits in the daily life of the São Toméan population. Give wings to people's imagination and creativity.

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Positive digital flow

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SOUTHERN AFRICA



Paula Morais

ANGOLA

CENTRO ANA CAROLINA

HEALTH

Clinic taking care of children's neurological diseases with a team of experts

Ana Carolina center is dedicated to provide high quality physical and mental rehabilitation. We focus on providing humanized service and human resources specialized in health care. Today we have more than 60 patients a day and 20% are needy children.



Kgomotso Twagirayezu

BOTSWANA

SHEDOL GROUP

BEAUTY

Formulation and production of perfumes and natural cosmetic products

Kgomotso Twagirayezu, representing Botswana, founder of Shedol Group. We are formulators and manufacturers of fragrances and natural skin care products using fairly & sustainably sourced indigenous oils and butters, which have long been used by our ancient Botswana forefathers for skin nourishing purposes.

Our country is rich of natural plants which have not been explored enough and our mandate is to get the knowledge, make in-depth research, medically test, package and sell it to the world by making cosmetics. We make skin loving products with locally sourced raw materials and want to help reduce our import bill and create jobs. We source some raw ingredients direct from rural community & small scale extractors.

Our aim is to help the rural community earn a decent living. Botswana is heavily dependent on imported cosmetics, 99% are imported. We are listed in 3 retail stores and we want to increase the listings to at least 50 stores by 2021. We have a very small population yet very consuming so if we meet the local demand then we can start paving the way for exporting by 2022.

Penetrating the market and competing with international brands is a challenge. We need help with market penetration & access. We need machinery for faster bulk production and increase our local presence as we currently have manually manufacture. We also need help creating viable marketing strategies that actually show results. We need help networking as we plan to export and learn about other natural African raw material we can use.





SOUTHERN AFRICA



Anazra Mohamed
COMOROS
COMOROS MORINGA
AGRICULTURE

Transformation of moringa into cosmetics and food supplements

I am Anazra Mohamed and I represent the Comoros. In fifty years our eating habits have radically changed, giving way to foods filled with chemicals, preservatives and dyes.

Wanting to offer natural products to effectively fight the chronic diseases of our century, such as diabetes, hypertension, cholesterol, anemia, skin and hair problems, I decided to create Comoros Moringa and provide simple effective solutions, completely natural and very accessible from Moringa Oleifera.



In addition to creating sustainable jobs, giving priority to women and young people, we are also working with around 100 local producers, mostly women, in order to create wealth and reduce inequalities. Moringa helps fight against poverty, malnutrition, climate change, deforestation, and preserve and improve our biodiversity.

Our products are certified organic with the label Ecocert. Our current aim is to develop our cosmetic range to respond to very specific problems that African women most often encounter such as hair growth, hair hydration, skin problems (exemas, pimples, spots, etc.).



Claudia Castellanos
ESWATINI
BLACK MAMBA
AGRICULTURE

Production of sauces and jams from organic raw material

Claudia Castellanos is the co-Founder and Managing Director of Black Mamba Foods, an ethical food brand from Eswatini that manufactures and distributes good-for-you, good-for-the-planet gourmet food products, including chilli sauces, pestos, chutneys and jams, all made with organically grown ingredients and no added preservatives.

Black Mamba products are distributed in Southern Africa and overseas in countries like the US, the UK, Germany, Norway and Taiwan amongst others.

Through Black Mamba's partnership with a local NGO called Guba, they train smallholders in permaculture and organic farming and buy the fresh produce from them to make the products. To date, 60 farmers are part of the value chain, and the direct positive impact reaches over 1000 individuals in Eswatini. Additionally, the use of regenerative farming practices has improved the soil quality, water use and biodiversity for the land used by the smallholders.

Black Mamba's vision is to prove a business model based on building a fun and modern African brand of high quality food products while fostering inclusiveness of rural communities and regenerative farming practices, can be successful and profitable. Claudia is passionate about Africa and finding ways to develop the continent through sustainable projects that take into consideration the upliftment of women, the inclusion of grassroots communities and the protection of the environment.





SOUTHERN AFRICA



Moliehi Shale

LESOTHO

NALA PAYGO

SUSTAINABLE DEVELOPMENT

Supplier of high quality mobile phones and home solar systems to rural people

I am Moliehi Shale, co-founder and managing director at NALA PayGo – Lesotho’s first PAYGO solar home lighting solutions and mobile phone provider. I spent a lot of time with my grandparents growing up and despite the proximity of their home to an urban, electrified area, we did our homework under kerosene lights.

NALA puts high quality mobile phones and solar home systems in the hands of the 92% rural Basotho who do not have access to grid electricity. Our products range from basic lighting systems to productive use solutions such as solar water pumps. The PayGo payment platform lets customers spread the cost of their systems over a 12-month period, making it more affordable and accessible.

NALA is looking for a total investment of \$1 million USD in debt and equity to be used to scale across all 10 districts in Lesotho. We aim to provide high quality products and services to over 50,000 households (approximately 15% of total accessible market). No Mosotho child should ever have to read under kerosene lighting again.



Noely Mamy Hubert Raharinavalona

MADAGASCAR

OTRIKAINA

AGRICULTURE

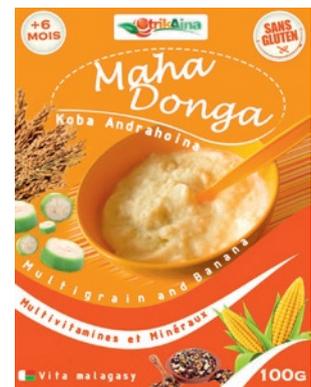
Fight against malnutrition by producing baby food made from green banana flour

I am Mamy Raharinavalona. Founder and Manager of OTRIKAINA, I come from Madagascar. Our company manufactures food for children made from green banana flour.

More than half of children under 5 suffer from malnutrition in our country, hence our commitment to fight against this problem.

We offer natural, easy-to-find, year-round cooking foods that are free of chemicals and gluten. Healthy, locally produced food at a reasonable price for the majority of the population.

Our business is labour-intensive and we provide jobs by favouring women and young people without qualifications.



Since the Founder of OTRIKAINA is also an international trainer, we have several training programs to improve the lives of our employees in the long term. In addition, we work directly with farmers or through NGOs in remote parts of Madagascar.

We would like to expand our business, increase production, so that we can distribute our products throughout the big island and Africa.



SOUTHERN AFRICA



Fannie Gondwe

MALAWI

**PERISHA AGRO AND
PACKAGING ENTERPRISE**

AGRICULTURE

**Seed producer for biofortified food crops for
growing foods with high nutritional value**

My name is Fannie Gondwe from Malawi, Founder of Perisha Agro and Packaging Enterprise established in 2015 with the aim of improving the nutrition status of women and children by promoting the growing and consumption of orange fleshed sweet potato (OFSP). Statistics show that Malawi has high stunting rates at 37.1% as compared to 29.3% in the Southern Africa region. This prompted Perisha to start promoting OFSP because it's biofortified with Vitamin A which improves the nutrition status of pregnant women, lactating mothers and children under five.

We multiplying OFSP vines/seed and give contracts to small holder farmers to grow the roots, which we buy back and process OFSP flour and puree. In Malawi OFSP market is valued at about \$6.0m and our goal is to reach at least 40% of the market share by 2025.



From 2016 to 2019, we have reached out to 24,000 households through our clients: the government and NGOs who buy our vines on yearly basis and distribute to the rural population to grow the roots for their own food security, nutrition and income and we connect with the clients via electronic and print media.

Perisha has a strong partnership with the government and NGOs which gives us a competitive edge. We are a team of 3 professional staff, 5 skilled workers and we hire more than 200 seasonal workers each year. In 2019, our total annual turnover was \$26,000 and we are looking for \$30,000 to scale up our OFSP value chain.



Jessica Teerovengadam-Naga

MAURITIUS

DIGITAL ASSOCIATES LTD

DIGITAL

**Legal, financial, investment and structuring
services platform for companies**

I founded Digital Associated LTD (DAL) a year ago, as a pan-African law firm, and over the last year, been joined by 5 internationally qualified and multilingual lawyers, having strong links to African countries namely Mauritius, Seychelles, Ghana, Nigeria, South Africa, Kenya and Botswana amongst others. DAL has special expertise in Fintech and digitalisation/automation/artificial intelligence (AI) related matters. DAL has been set up, in part, to meet the demands of this changing ecosystem and ambitions being a disruptive law firm within the Pan-African region. We say disruptive not only because of its areas of expertise but also because DAL seeks to challenge the traditional set up of law firms (namely of billing hourly rate and often resulting prohibitive costs), which results in law firms being seen as a necessary evil as opposed to indispensable pro-active partners. DAL believes it can do things differently. We offer innovative, cost appropriate, result orientated and specialist solutions to our clients and we then bill accordingly. We believe we should be rewarded for our efficiency rather than the time we spend on a client's file. Further, while developing the legal business within the Pan-African region over the past year, I realised that there was a need for other specialist professional services linked to Fintech and digitalisation/automation/artificial intelligence (AI). I therefore co-founded the Digital Partners Network (DPN), to provide a one stop-shop multi disciplinary services to clients in the digital and automation sphere. DPN consists of 4 major partners:

- Digital Associates Ltd – a Mauritian based law firm providing cross border legal services.
- Digital Corporate Partners Ltd – providing corporate structuring advice, in partnership with licensed entities such as Management Companies/ Corporate Service Providers in multiple jurisdictions
- Digital Finance LLP – providing accounting, finance, strategic advisory and digital transformation services.
- Digital Investment Fund PCC – providing equity investment into leading-edge FinTech firms and Green Finance (equity and debt) investments.



SOUTHERN AFRICA



Marcia Maposse

MOZAMBIQUE

BINDZU AGROBUSINESS

E CONSULTORIA LDA

AGRICULTURE

Supplier of products and services on the farm and the agricultural value chain

In my childhood, I was always engaged in agricultural activities with my family, I am Márcia Maposse, co-founder and CEO of Bindzu Agrobusiness e Consultoria Lda, a Mozambican agribusiness company that has a large spectrum of products and services in all matters concerning the farm operations and has developed activities in the agricultural value chain.

Currently, the main problems that negatively impact the development of the sector that BINDZU is solving are: seasonality of production; resilience to climate change; poor agricultural advisory network, low quality of national products and productivity, and market access. BINDZU offers innovative and sustainable agricultural production solutions that allow local producers to cope with constant climate change and sustainable management of natural resources. We are committed to contributing to the creation of decent jobs, giving priority to women.

BINDZU employs more than 20 workers, all of them young and close to achieving equality in the percentage of gender (about 40% women). The other way of generating jobs in the company is the strategic partnership with the public universities, where we receive recent graduates to do a paid internship.

BINDZU differentiates itself from competing companies mainly by offering solutions for each stage of the agricultural value chain. Currently my company is looking for 2 million dollars to invest in production and processing of Macadamia nuts and vegetables.



Ruth Martinez Lago

NAMIBIA

IYALAGO FOOD ASSURANCE

CONSULTANTS CC

HEALTH

Food safety and quality procedure training agency

Iyalago Food Assurance consultants is a consulting company from Namibia, which helps food businesses to produce safe food for consumers, by developing and optimizing systems and training their employees in food safety and quality procedures.

Currently we have 10 contract customers (Seafood companies) and other ± 16 seafood companies that we offer services to, upon request. We identified that graduates did not have the necessary knowledge and experience to be hired in the Food processing industry and our position in the industry can assist to close this gap.

We implemented a Food Safety Mentoring program, where we take in 1 graduate (or two if funds allow it) in food science, fisheries science and similar sciences for 1 year, who is committed to building a successful career in our field. The primary objective is to provide them with knowledge, skills and experience in Food safety and quality assurance.



The graduates are evaluated according to set key performance areas and indicators and groomed in professionalism, troubleshooting and critical thinking skills. After completing the one year program, we employ one into a junior position and/or recommend them to our clients if the need arises.

Being a women-owned business we focus on grooming young graduates, especially young women, to become employable in the food industry. We therefore need mentoring on how we can grow this project to a functioning program to include more graduates and funding for successfully carrying it out.



SOUTHERN AFRICA



Ntombenhle Khathwane

SOUTH AFRICA
AFROBOTANICS
BEAUTY

Manufactured cosmetic products

I am Ntombenhle Khathwane, I own a manufacturing company called AfroBotanics in Johannesburg, South Africa. We manufacture natural personal care products and eco-friendly household products using African botanical ingredients. AfroBotanics products are in over 1000 stores and in 8 different African countries. We are a business founded by a female for the upliftment of African women and are firm supporters of Sustainable Development Goal 5 - Gender Equality. We were the first South African brand on national retail chains and we have been successfully competing with international brands for 5 years. We source ingredients from rural women-run co-operatives and empower hundreds of women to educate and sustain their families. We employ 18 people, 11 of them are young, poorly skilled people who do not have a post-high school education. We use our brands to relay a positive story about the African story, African beauty and African potential, importantly for Africans to remember their greatness and potential. I believe in African unity and that we should work towards being a self-sustaining continent that produces and creates equitable opportunities for all Africans.



Lynn Musonda

ZAMBIA
SAVANNA PREMIUM CHOCOLATE
(BRAND OF VANIMI ZAMBIA LTD)
AGRICULTURE

Production of high-end chocolate from cocoa beans of African origin

While 70% of the world's cocoa beans is grown in Africa, only 1% of the world's chocolate is produced in Africa. Consequently, Africa only gets 2% of the \$132 billion in global cocoa and chocolate revenues

Savanna Premium Chocolate (founded in 2018) is Zambia's first bean-to-bar chocolate maker and is also internationally recognized award-winning chocolate brand. We are proud to be the first African grown and produced chocolate to win the International Chocolate Awards.



Our goal is to become the #1 global brand of African grown and made premium chocolates while bringing more growth and employment in Africa.

- Single-origin African chocolate: We use the finest naturally organic single-origin cocoa beans from countries in Africa
- Superfoods chocolate: Made with unique African exotic fruits and superfoods (e.g., Moringa, Baobab, Wild berries)
- Sustainable and socially responsible brand: We purchase our cocoa beans directly from farmers to ensure it's the freshest and of the finest quality while empowering farmers to create sustainable futures.

We are a women-owned business and we employ predominantly women from disadvantaged backgrounds.



SOUTHERN AFRICA



Ethel Mupambwa

ZIMBABWE

MONEYMART FINANCE

FINTECH

Micro-credit and financial education institution

My name is Ethel Mupambwa, representing Zimbabwe. MoneyMart Finance (MMF) is the name of my project. MMF is solving financial and energy exclusion especially to women and youths.

According to ZimStats Consumption Report of 2017, there are 3.9 million people involved in farming and non-farming related activities in Zimbabwe. 54% of this segment are women and 58.3% of the segment are 15-39 years of age. Funding of women without onerous security requirements was inspired by the realization that most lost business opportunities were because of financially illiteracy and lack funding windows responsive to small and non-influential suppliers of key inputs to commerce and industry.

MMF is a one-stop shop for women and youths because of its grassroots-level presence and hard to reach rural areas. MMF also prides itself in having an efficient effective credit management and disbursement system and providing financial literacy training tailored to individual and group needs.

MMF is contributing to SDG 1, 5, 7 and 8. It is empowering women and creating jobs through financial inclusion and self sustenance by provision of affordable credit for working capital and financial education. Increased incomes also mean more expenditure on education and health.

I would need a 5-year grant worth US\$750,000.00 which would enable me to focus on value-adding activities in the supply chain of women MSMEs. Furthermore, I also need entrepreneurship mentorship to be able to manage the growth of the business.



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WE DELIVER SUSTAINABLE INFRASTRUCTURE WITH GREATER IMPACT

Together with our investors and partners, we provide long term, essential and sustainable infrastructure solutions that improve people's quality of life.

Through each one of our projects, we provide concrete solutions for future generations in 3 key sectors:

- **mobility of goods and people,**
- **energy transition and the environment,**
- **social infrastructure.**

Impact measured with respect to UN Sustainable Development Goals.

Senegy solar plant, Senegal, 2019



WOMEN IN AFRICA
— PHILANTHROPY —

Wia54

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