

GUIDE HOW TO APPLY TO WIA54 - 2021?



WOMEN IN AFRICA
— PHILANTHROPY —

STEP 1

Click on the link <https://bit.ly/3rzJCHc>



WIA Initiative | WIA Institute | WIA Programs | WIA Networks | Access members

WIA54 2021

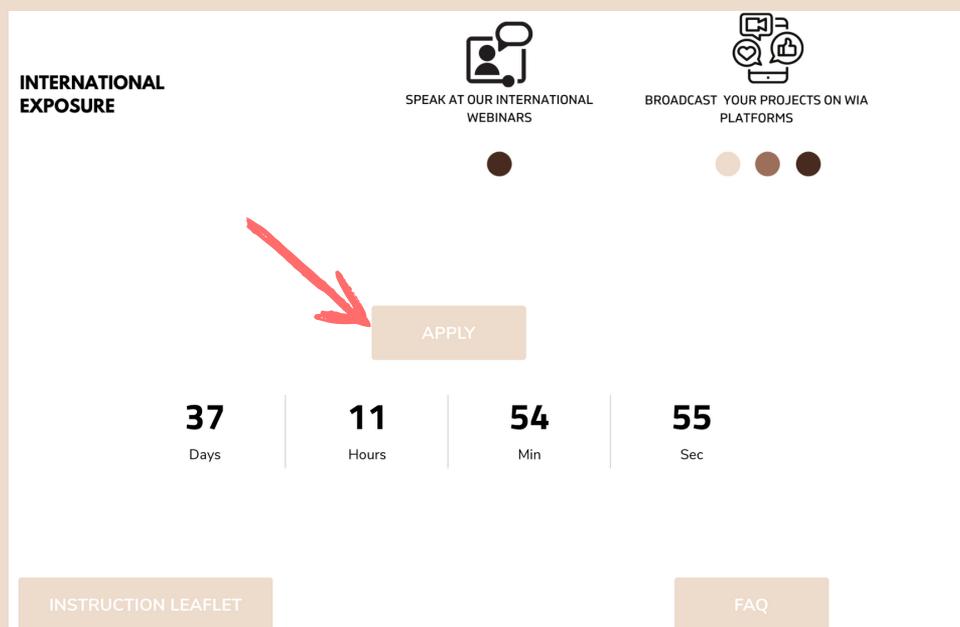
FORMER, MENTORER & ACCOMPAGNER
10 000 FEMMES
ENTREPRENEUSES AFRICAINES D'ICI 2030
→ SOUTENIR 100 000 EMPLOIS

9 000 startups féminines africaines présélectionnées
175 entrepreneuses soutenues
54 à travers les 54 pays d'Afrique

Lancé en 2017, le programme WIA 54 est né pour soutenir et encourager l'entrepreneuriat féminin en Afrique. Chaque année, il a offert à des centaines d'entrepreneuses africaines provenant de 54 pays africains un accompagnement global à travers la formation, la communication, et la mise en réseau.

En 2021, WIA déploie son plan 2030 et multiplie par 10 le nombre de bénéficiaires !

Visit the home page to get all the information about the 2021 program. Do not hesitate to visit the "FAQ" section (Frequently Asked Questions)



INTERNATIONAL EXPOSURE

SPEAK AT OUR INTERNATIONAL WEBINARS

BROADCAST YOUR PROJECTS ON WIA PLATFORMS

APPLY

37 Days | 11 Hours | 54 Min | 55 Sec

INSTRUCTION LEAFLET | FAQ

Scroll to the bottom of the page to see the "Apply" button. By pressing this button you will be redirected to the application form.



STEP 2 Create your account

You will need a few minutes to complete this form. Thanks for your efforts! The WIA 54 team

2 **1**

1 What is the name of your startup? * Langue: English **Ok**

2 What is your email address? * **3**

4

Save and go to next step

1. Choose your language
2. Enter your company name*.
3. Fill in your email address (the one you consult personally and regularly)
4. Save and go to the next step

*Name from a marketing point of view.
For example: If you have an administrative company name "My company SA" and a brand name "Nabou" you would put "Nabou" in your file instead



Thanks for opening a submission to WIA 54 2021!

You can now edit and finalize the application form, using this link:

<https://.....com>

Do not forget to finalize the application when you are done. Keep in mind that registrations close on **7 May**

Thank you,

The WIA 54 team / wia54@wia-initiative.com

You will receive an email with a link to the email address you provided. This link allows you to access your application at any time to modify it until the final validation of your application.

If you do not find this email, check your spams; the sending address is "noreply@selecteev.io". If you still can't find the email, you may have typed your address wrong. In this case, start the process again from the beginning



STEP 3 Fill in the form fields

1 What is the name of your startup? * langue : English Ok

Nabou

2 What is your email address? *

nabou@....com

The platform automatically saves your information. If you need to leave the platform before finishing your application, wait an average of 30 seconds to see the save notification in green before closing the page.

All fields marked with an asterisk (*) are mandatory, if they are not filled in you will not be able to validate your application.

Vous

3 Your First name *

Seynabou

4 Your Last name *

5 Vos langues maternelles *

English

Arabic

French

Portuguese

Spanish

Other

The form is divided into 3 main sections:

- You
All information such as name*, date of birth, languages, nationality, photo and country of residence
- Your Company:
All information of the type Professional contacts, your title, your status in the company, company presentation, your team, your online presence, your business data. In this section you will be able to upload your pitch deck and a photo that best illustrates your business
- WIA54
All information such as expectations about WIA 54, training needs, fundraising needs

*Name: use the same name that you use for example on your communication supports like LinkedIn



STEP 4 Validate your application

55 I apply *

By applying for this competition, I accept the laureates' charter in terms of rights to actively participate to the activities and to respond to communications by email. The complete charter will be communicated to the 2021 winners.

1

Yes

No

Your answers have been automatically saved a few seconds ago.

You will NOT be able to edit your application after finalizing it.

2

Finalize my application

[Delete my application](#)

1. Accept the mini participation charter by clicking on the "Yes" field. The complete charter will be communicated to the 2021 laureates.
2. Click on the "Send and finalize my application" button to submit your application

Once you have submitted your application, you cannot change it. So read it again before finalizing. If your form is not sent, it may be because you have forgotten a mandatory section



WOMEN IN AFRICA
GLOBAL LEADERS COMMITTED TOGETHER

Thanks for your participation!

Your submission was finalized.

To view your submission, use this link: <https://.....com>

Finally, check that you have received an e-mail confirming that your application has been sent. This email contains a link that allows you to see your validated application.



USEFUL LINKS

- Link to apply <https://bit.ly/3rzJCHc>
- FAQ <https://bit.ly/3rzJCHc> (bottom of page)
- Classes
 - [WIA54_2017](#)
 - [WIA54_2018](#)
 - [WIA54_2019](#)
 - [WIA54_2020](#)

Contact: WIA54@wia-initiative.com